

Authority for  
Consumers & Markets



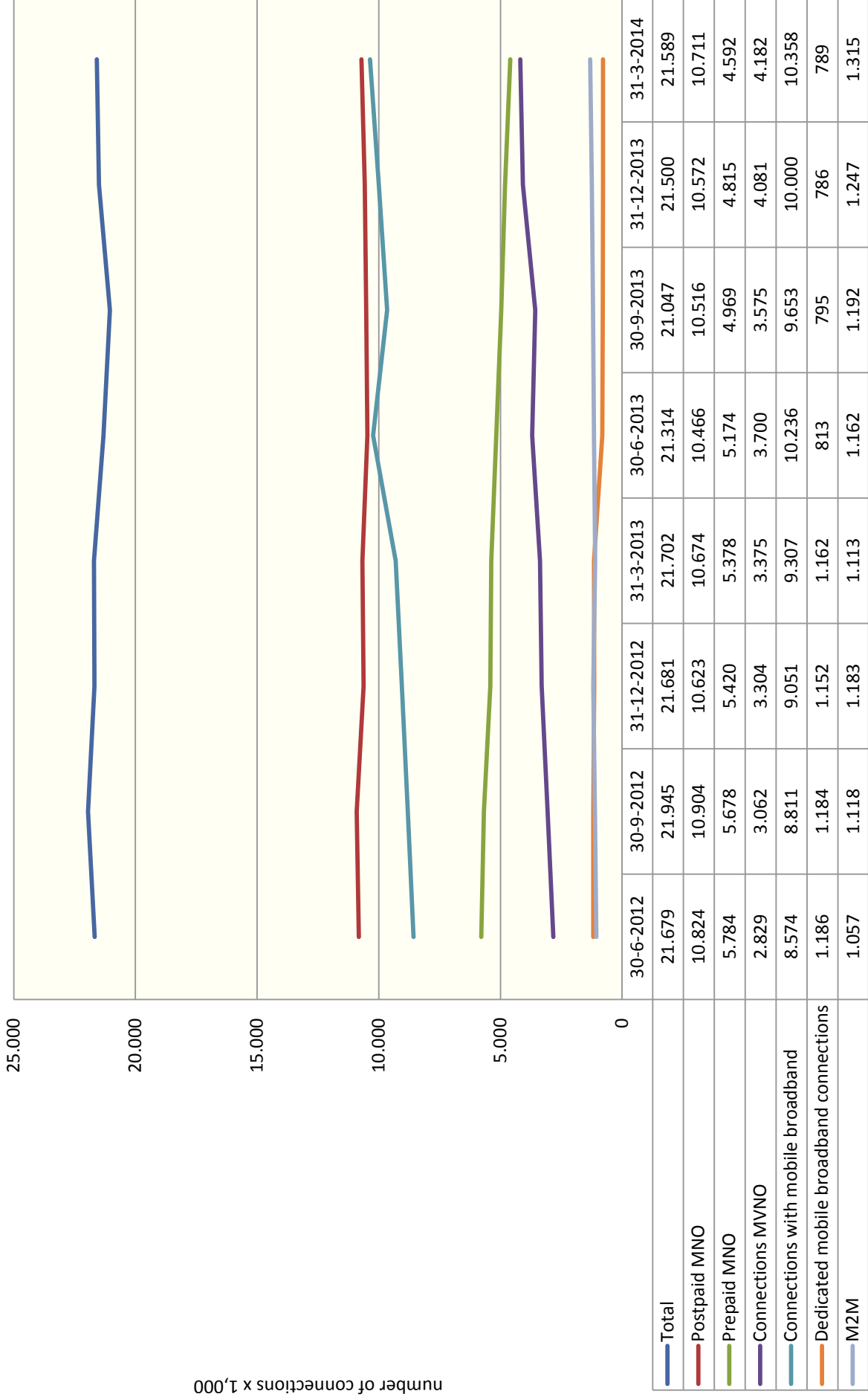
ACM Public version

# Telecommonitor First quarter 2014

The Netherlands Authority for Consumers and Markets (ACM) publishes each quarter the figures concerning the telecom sector. The Telecommonitor offers an overview of the market trends in electronic communication, based on the figures provided by the most significant market players.

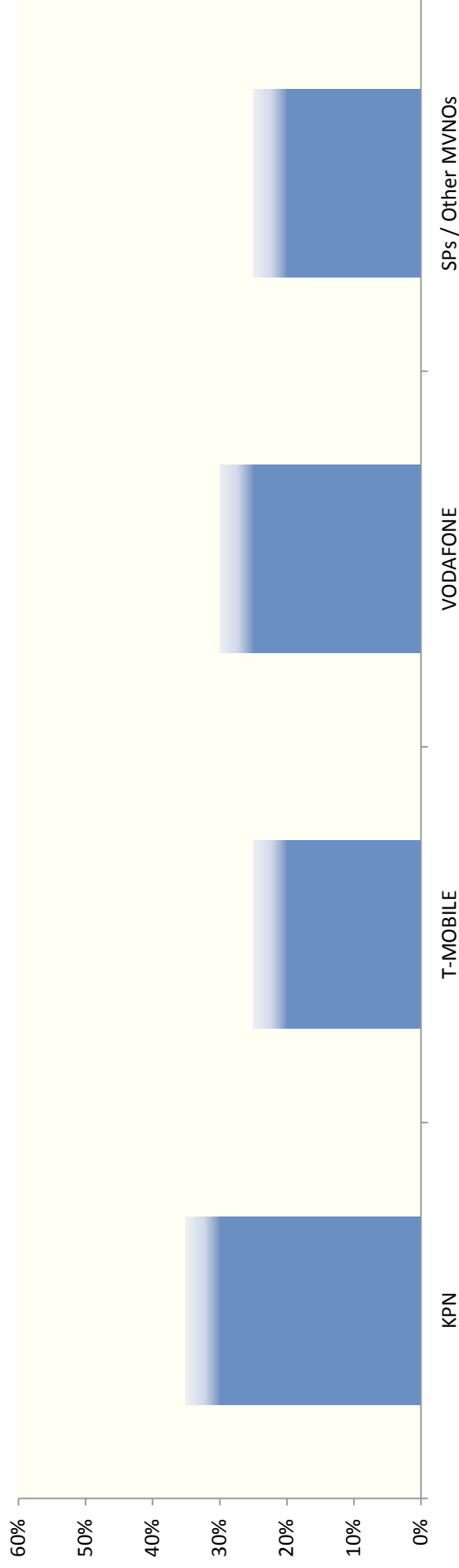
The Market Monitor is largely based on data that ACM collects through its Telecommonitor. For the Telecommonitor, the largest market participants provide data on their activities on a regular basis. ACM verifies these data. In addition, ACM uses studies and media reports. This is how ACM keeps an eye on trends in various markets. The figures form an important basis for ACM's market analyses that are published every three years.

## Mobile: Number of retail mobile connections



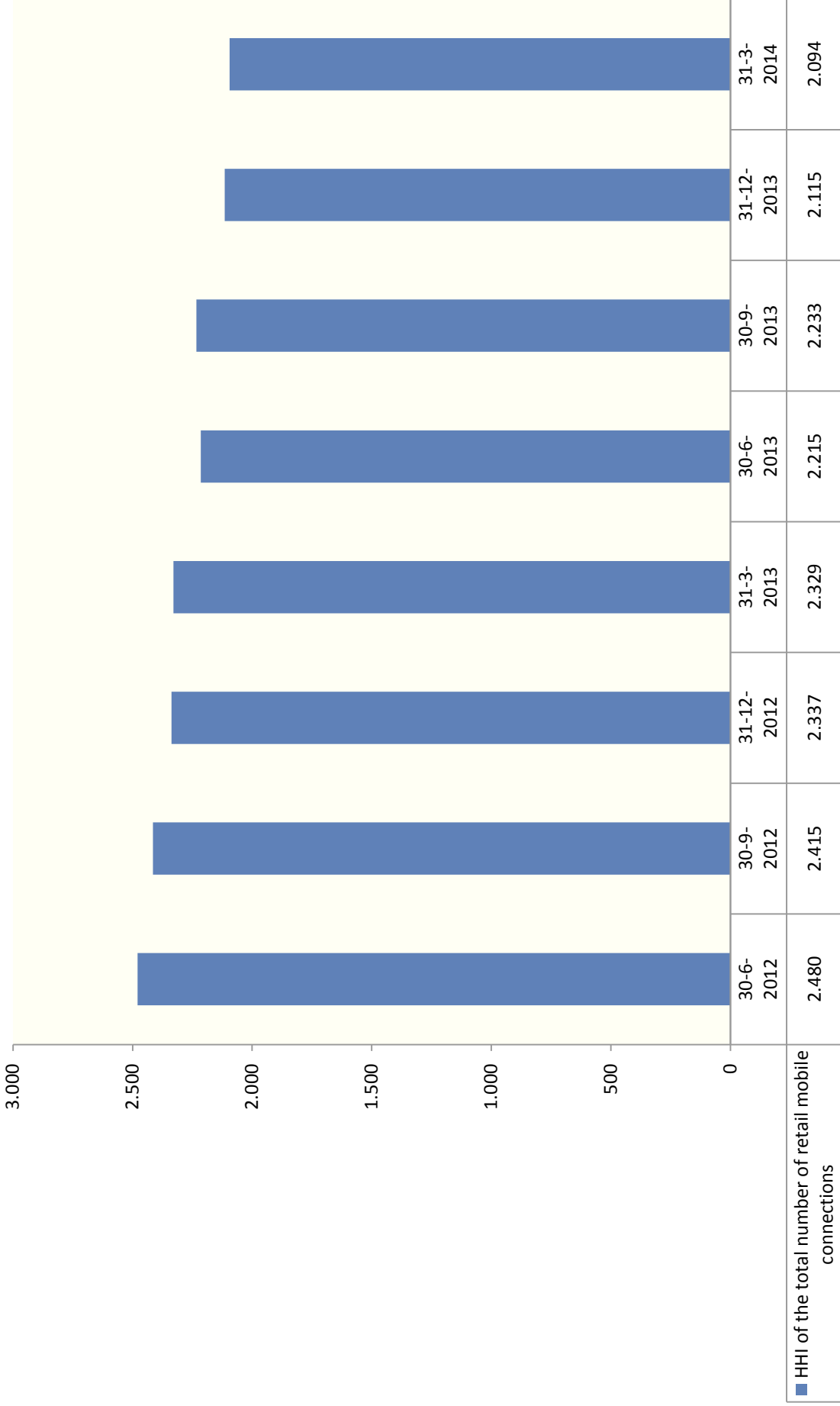
number of connections x 1,000

## Mobile: Retail market shares based on connections (2014Q1)

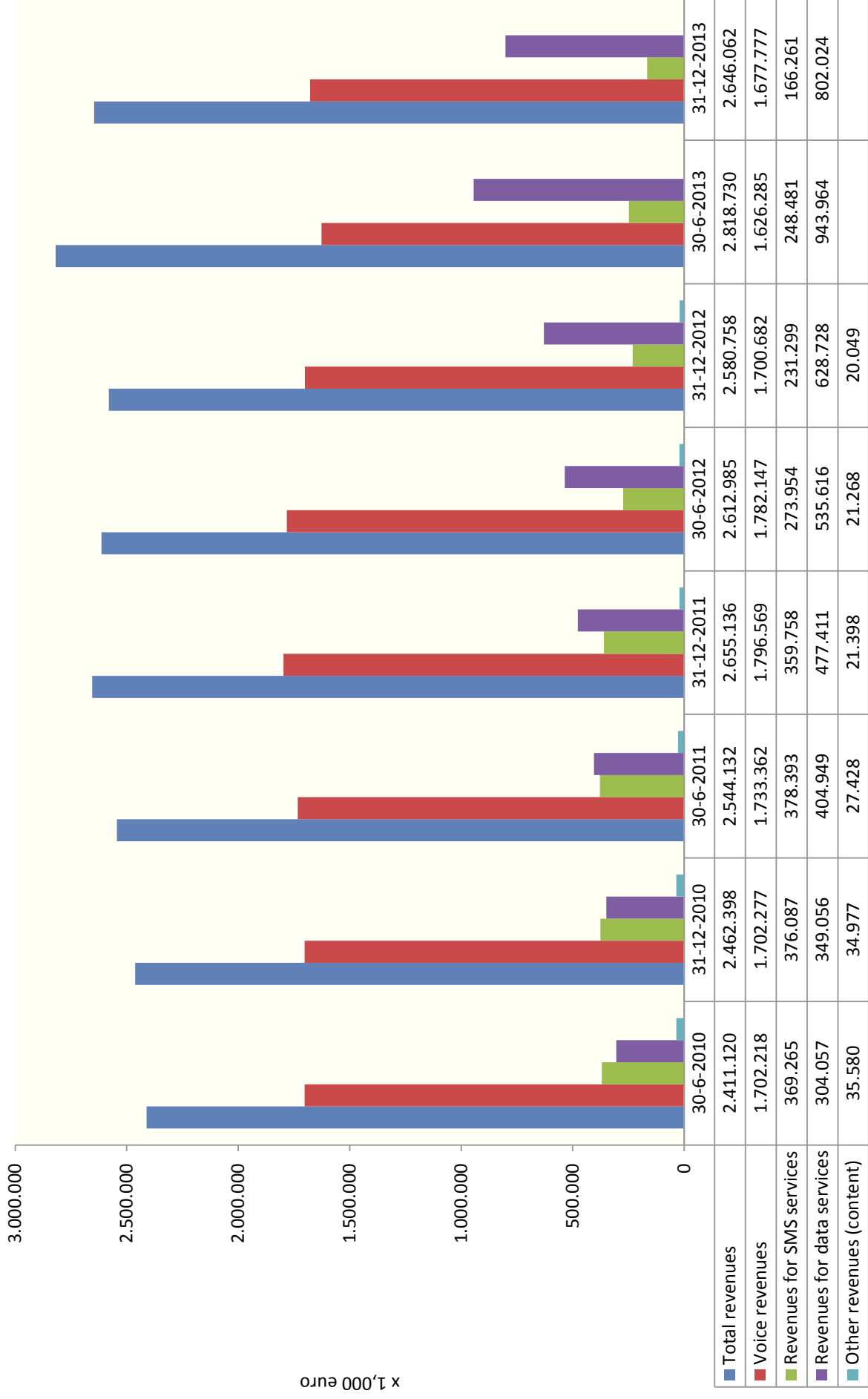


	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
KPN	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]
T-MOBILE	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]
VODAFONE	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]
SPs / Other MVNOS	[10-15%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[20-25%]	[20-25%]

## Mobile: Herfindahl-Hirschman Index of retail mobile connections



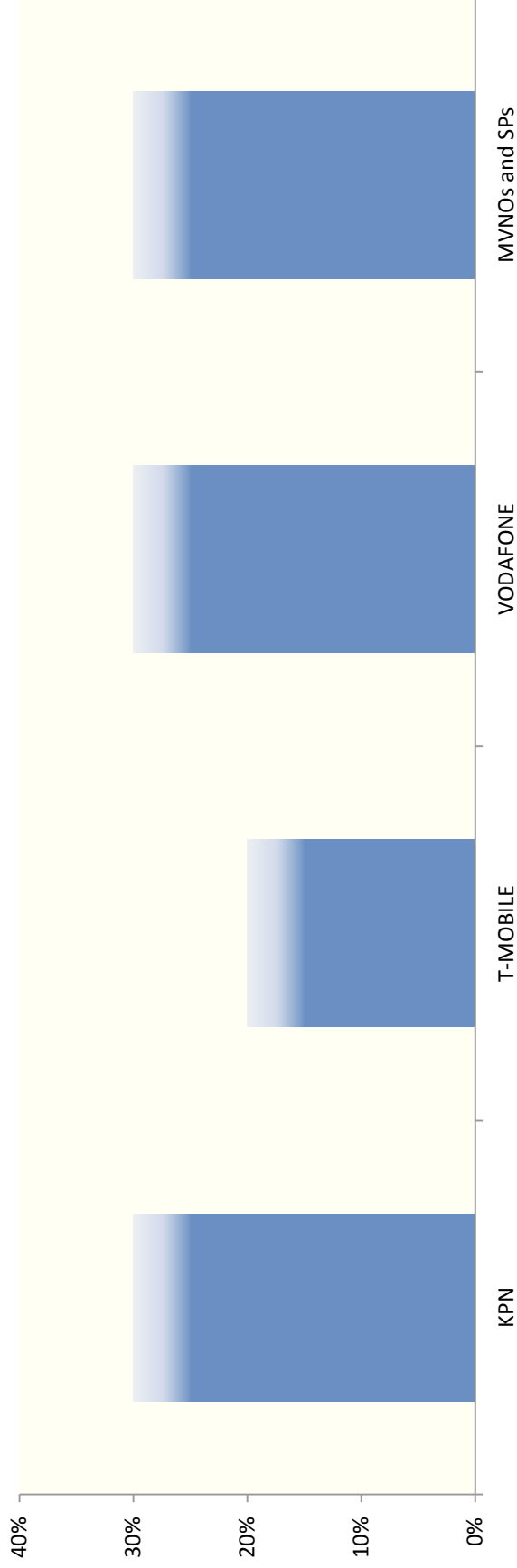
## Mobile: Retail revenues per half year



## Mobile: Volume retail minutes of traffic, data and sms (MNOs and MVNOs)



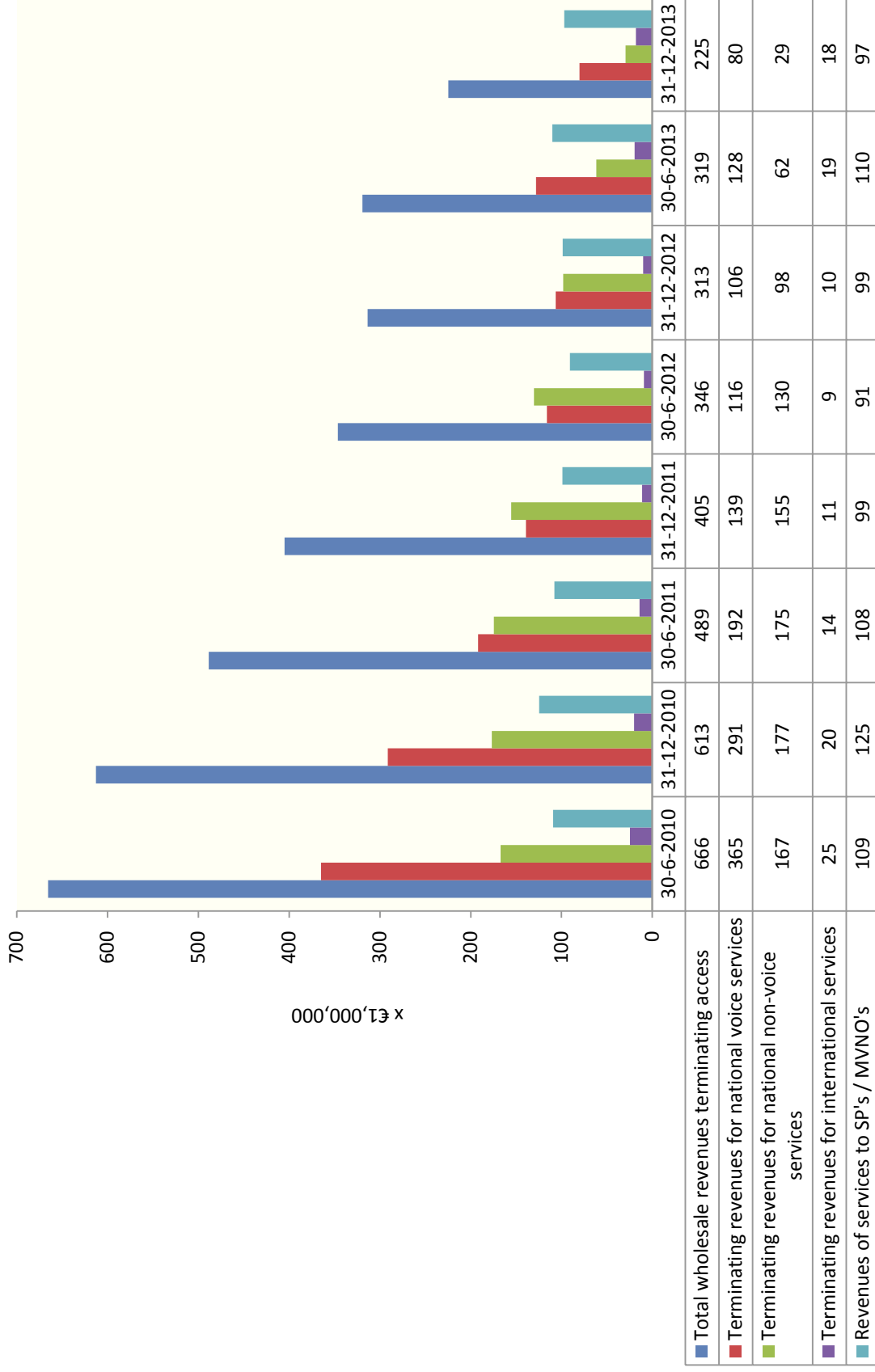
## Mobile: Market shares based on total retail traffic volumes (2014Q1)



	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
KPN	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[30-35%]	[25-30%]	[25-30%]
T-MOBILE	[20-25%]	[20-25%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]
VODAFONE	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]
MVNOs and SPs	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[25-30%]	[25-30%]	[25-30%]

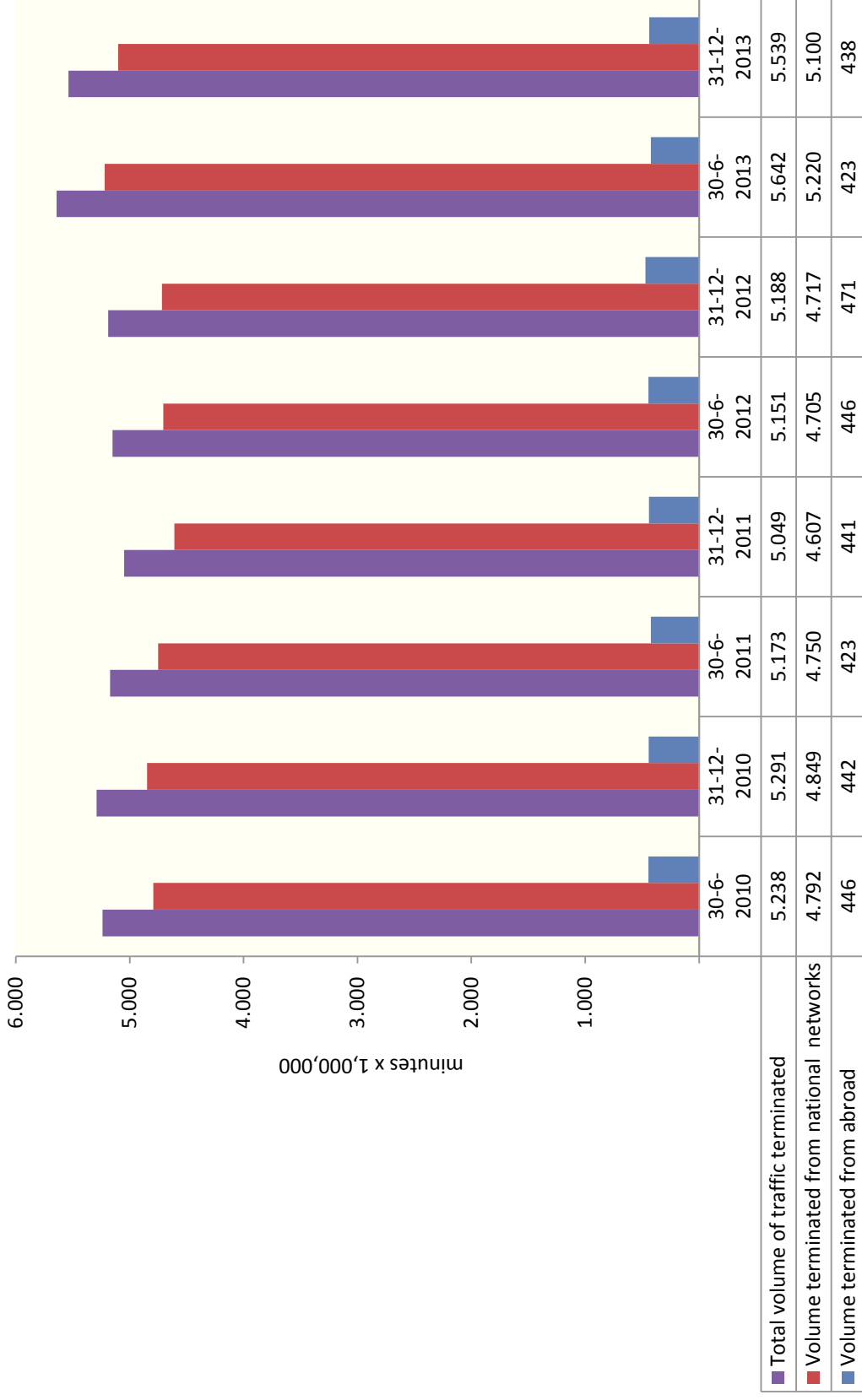


## Mobile: Wholesale revenues terminating access



Based on questions 1\_C\_6\_1 through 1\_C\_6\_3 of the Telecommonitor.

## Mobile: Wholesale terminating access volume minutes (excl. on-net)

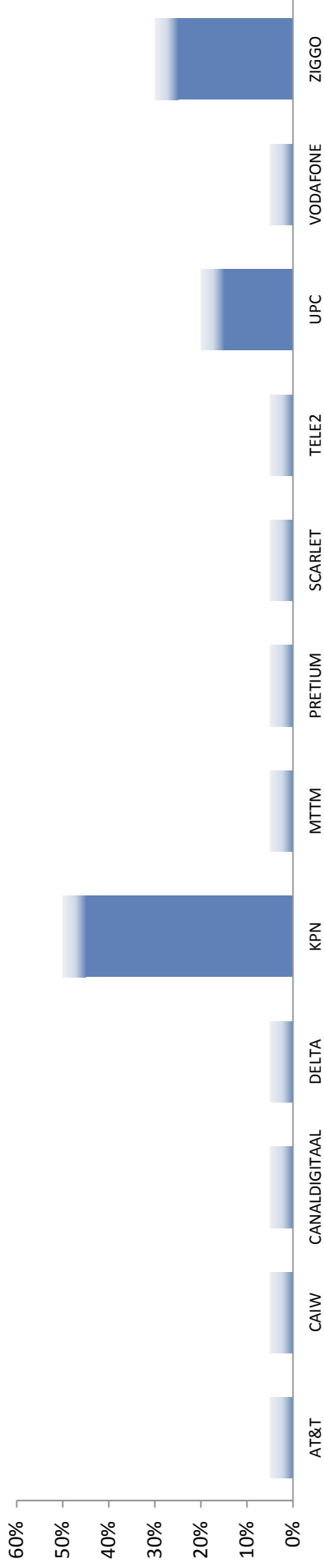


Based on questions 1\_C\_8\_1 through 1\_C\_8\_3 of the Telecommonitor.

## Fixed telephony: Number of retail singular connections



## Fixed telephony: Market shares retail singular connections (2014Q1)



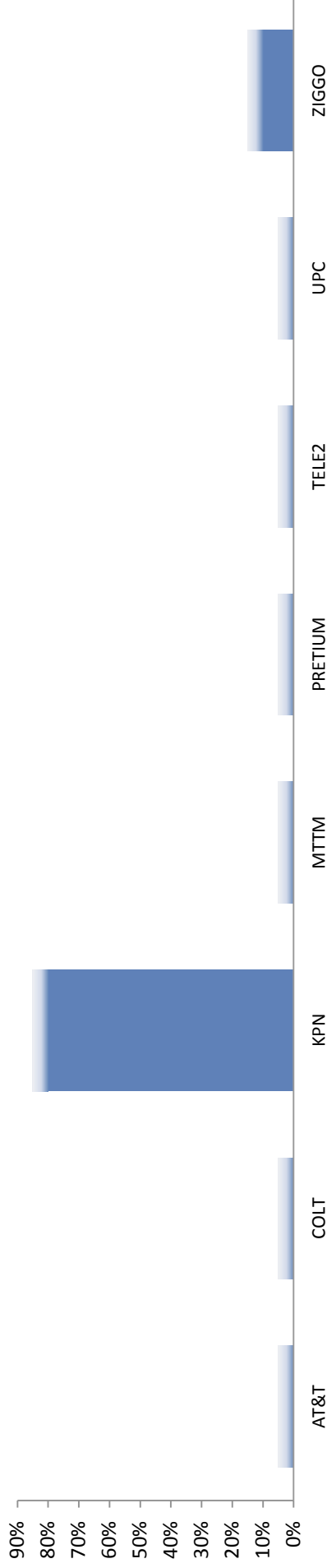
	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
AT&T	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CANALDIGITAAL	-	-	-	-	-	-	-	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ESPRIT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	-
KPN	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]
MTTM	-	-	-	-	-	-	[0-5%]	[0-5%]
PRETIUM	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
SCARLET	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
TELE2	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[0-5%]	[0-5%]
T-MOBILE	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-
UPC	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]
VODAFONE	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ZIGGO	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]

## Fixed telephony: Number of retail dual connections



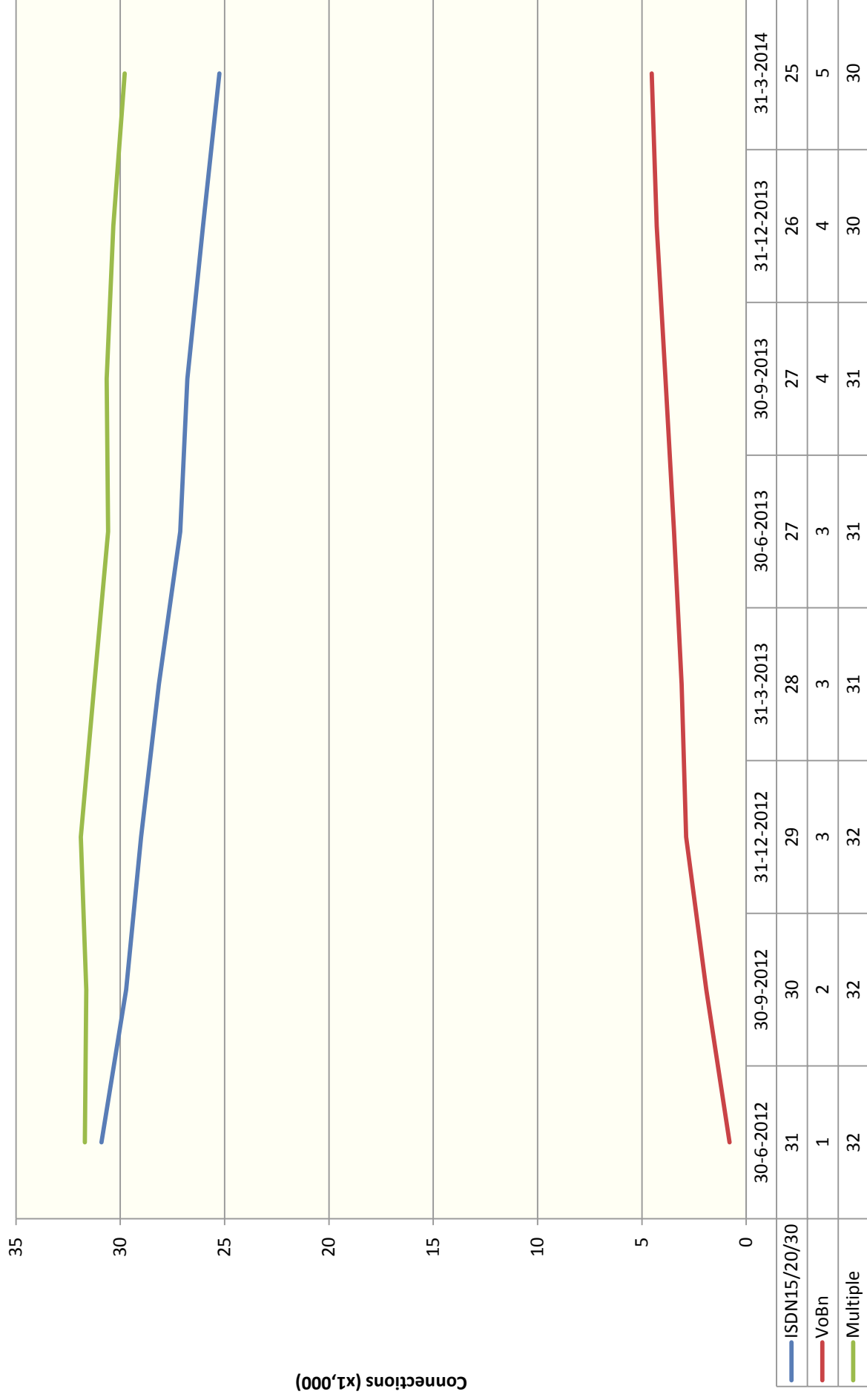
Based on questions 2\_A2\_2\_1, 2\_A2\_3\_1 and 2\_A2\_8\_1 of the Telecommonitor.

## Fixed telephony: Market shares retail dual connections (2014Q1)



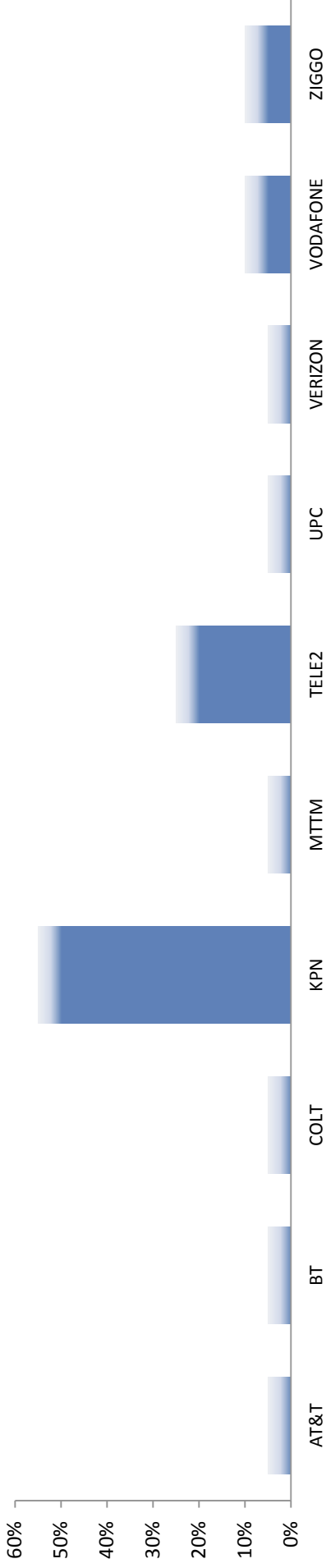
	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
AT&T	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
COLT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ESPRIT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	-
KPN	[85-90%]	[85-90%]	[85-90%]	[85-90%]	[85-90%]	[85-90%]	[80-85%]	[80-85%]
MTTM	-	-	-	-	-	-	[0-5%]	[0-5%]
PRETIUM	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
TELE2	[0-5%]	[0-5%]	[0-5%]	[5-10%]	[5-10%]	[0-5%]	[0-5%]	[0-5%]
UPC	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ZIGGO	[0-5%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[10-15%]

## Fixed telephony: Number of retail multiple connections



Based on questions 2\_A2\_4\_1, 2\_A2\_5\_1, 2\_A2\_6\_1 and 2\_A2\_9\_1 of the Telecommonitor.

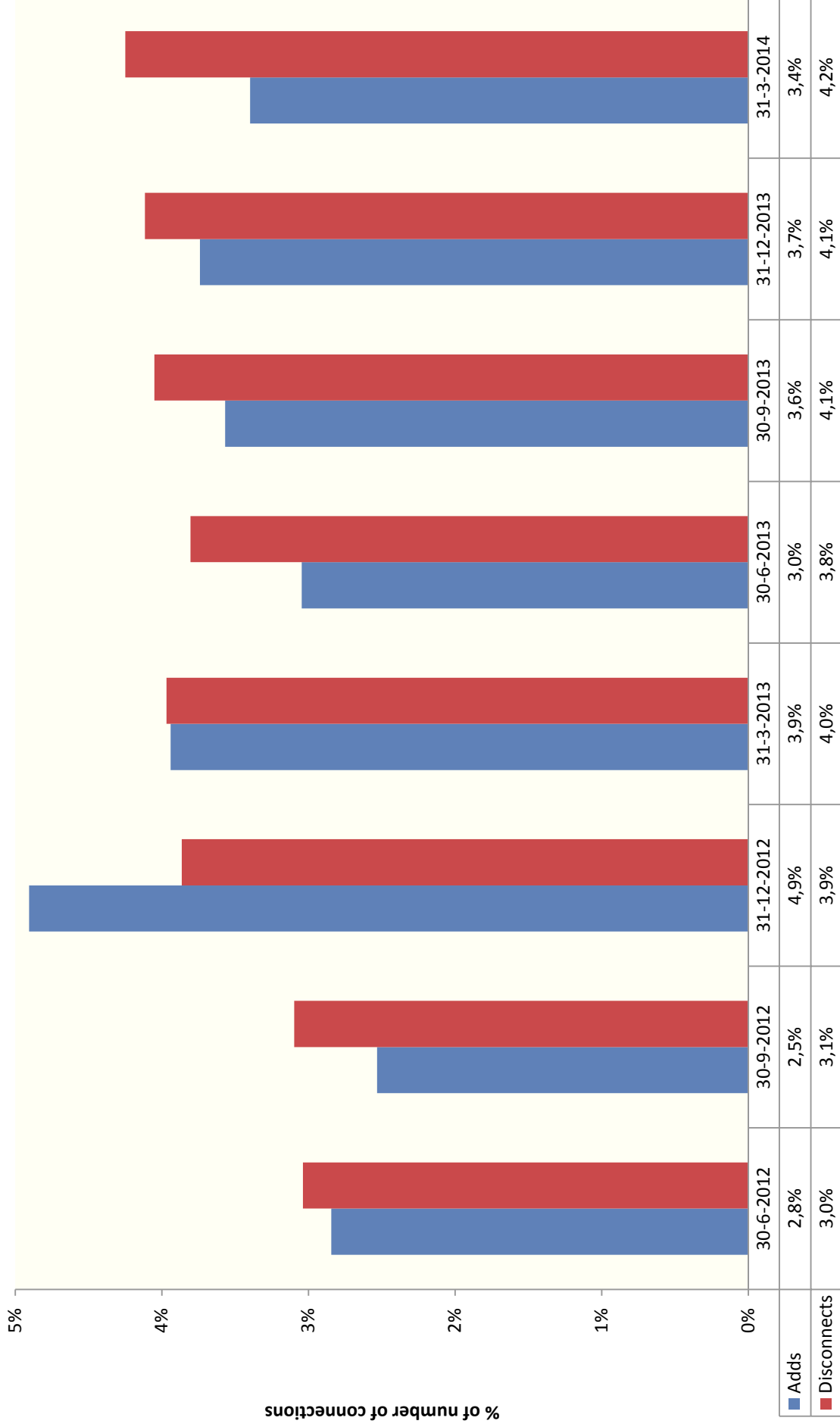
## Fixed telephony: Market shares retail multiple connections (2014Q1)



	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
AT&T	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
BT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
COLT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ESPRIT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	-
KPN	[55-60%]	[55-60%]	[50-55%]	[50-55%]	[50-55%]	[50-55%]	[50-55%]	[50-55%]
MTTM	-	-	-	-	-	-	[0-5%]	[0-5%]
TELE2	[15-20%]	[15-20%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]
UPC	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[0-5%]
VERIZON	[0-5%]	[5-10%]	[5-10%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
VODAFONE	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[5-10%]	[5-10%]
ZIGGO	[5-10%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[5-10%]	[5-10%]	[5-10%]



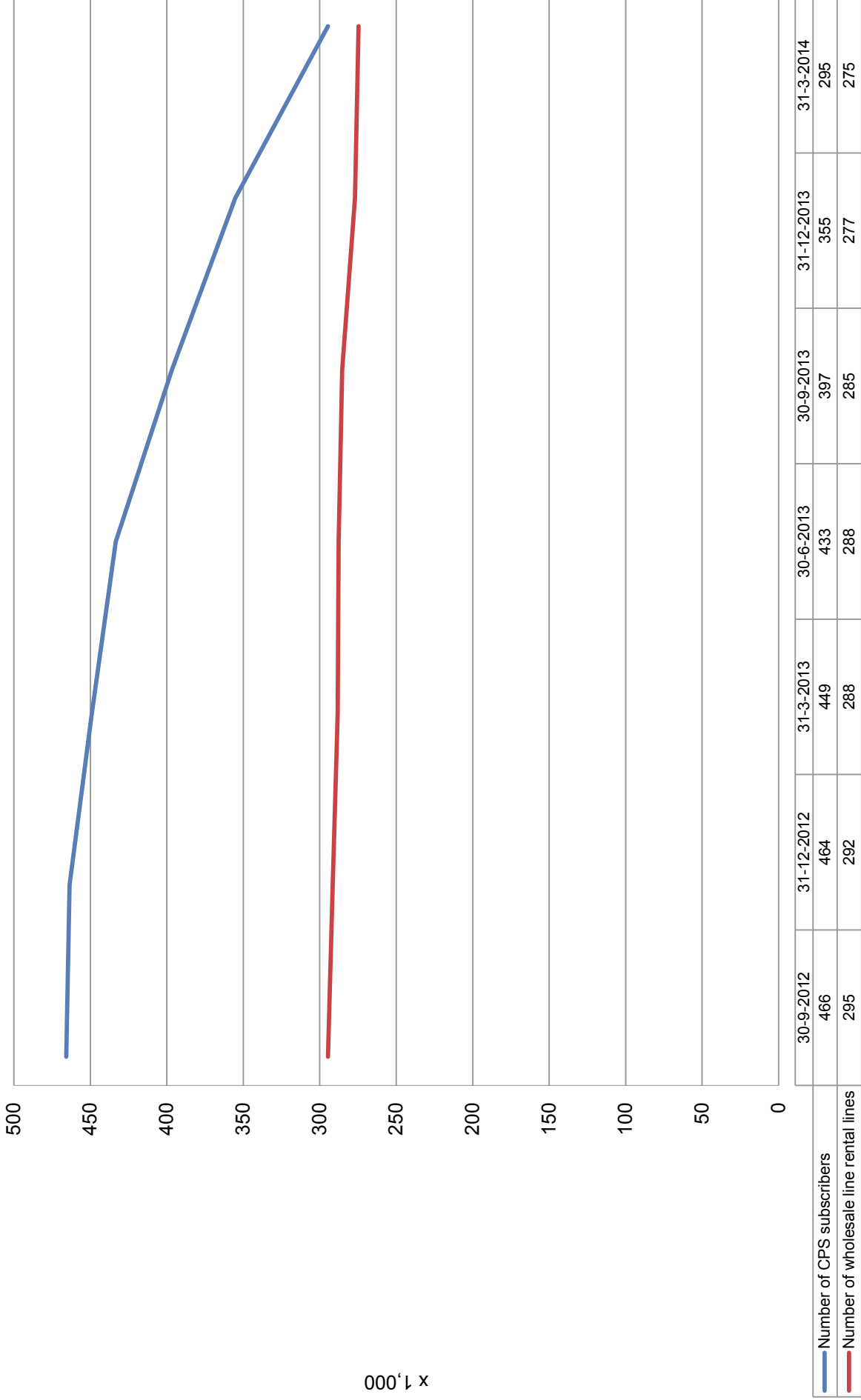
## Fixed telephony: Churn based on number of retail connections (single, dual and multiple)



## Fixed telephony: Herfindahl-Hirschman Index of retail lines



## Fixed telephony: Number of WLR lines and CPS subscribers

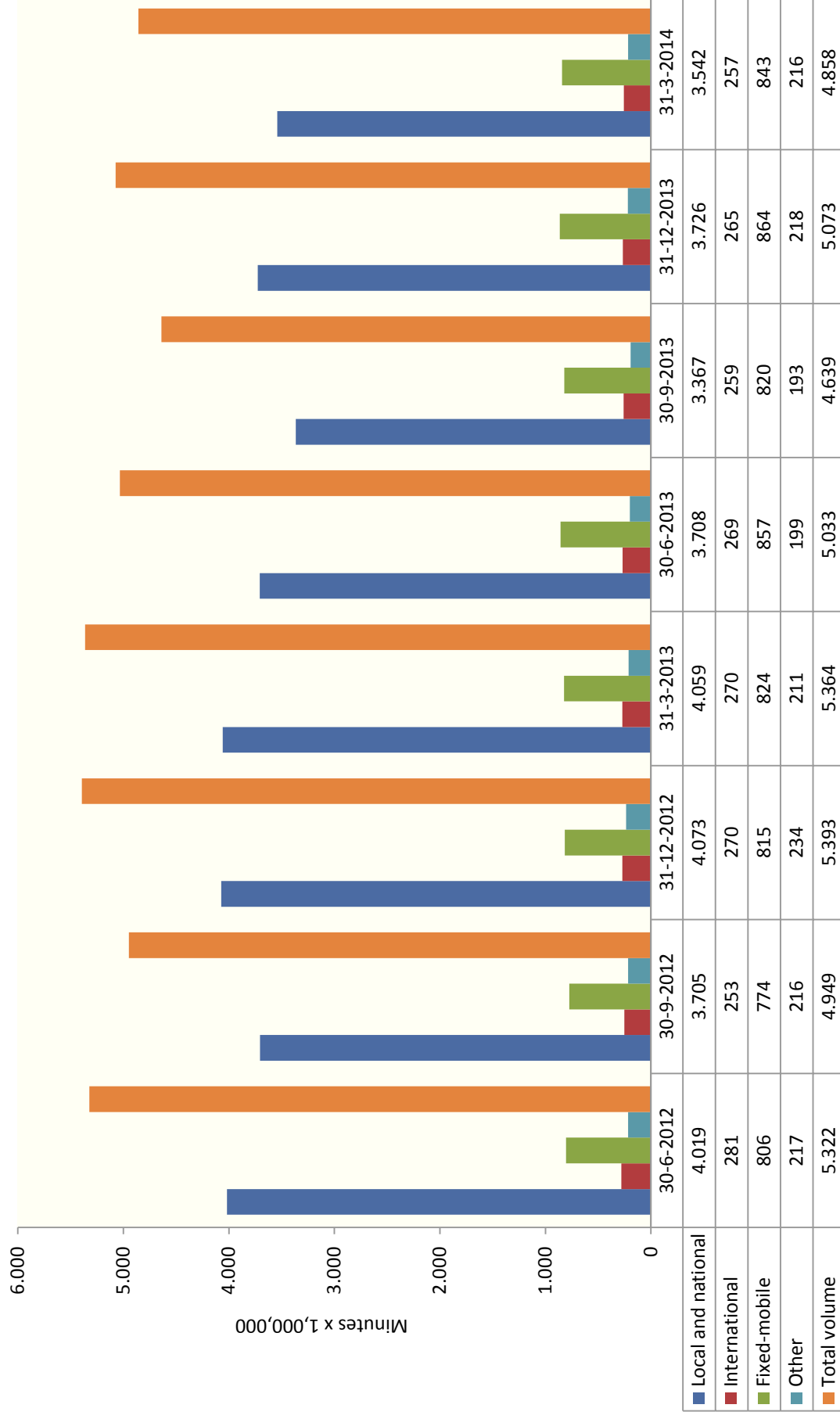


Based on questions 2\_B\_9\_1, 2\_E\_14\_1 and en 2\_E\_15\_1 till 2\_E\_15\_6 of the Telemonitor.

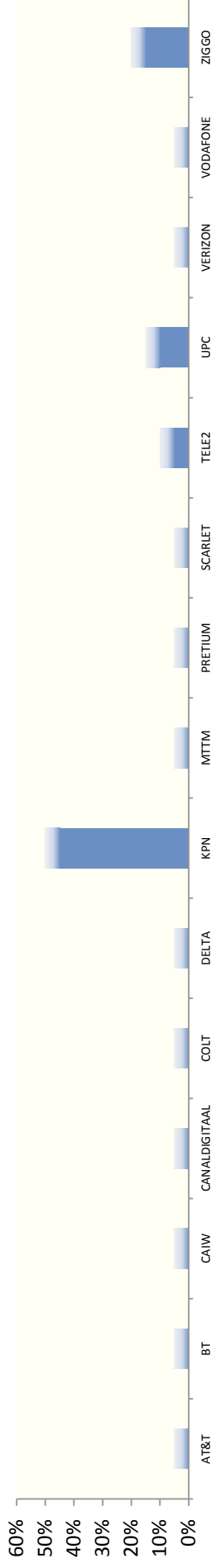
## Fixed telephony: Annual retail revenues PSTN + VoB lines



## Fixed telephony: Total retail traffic in minutes

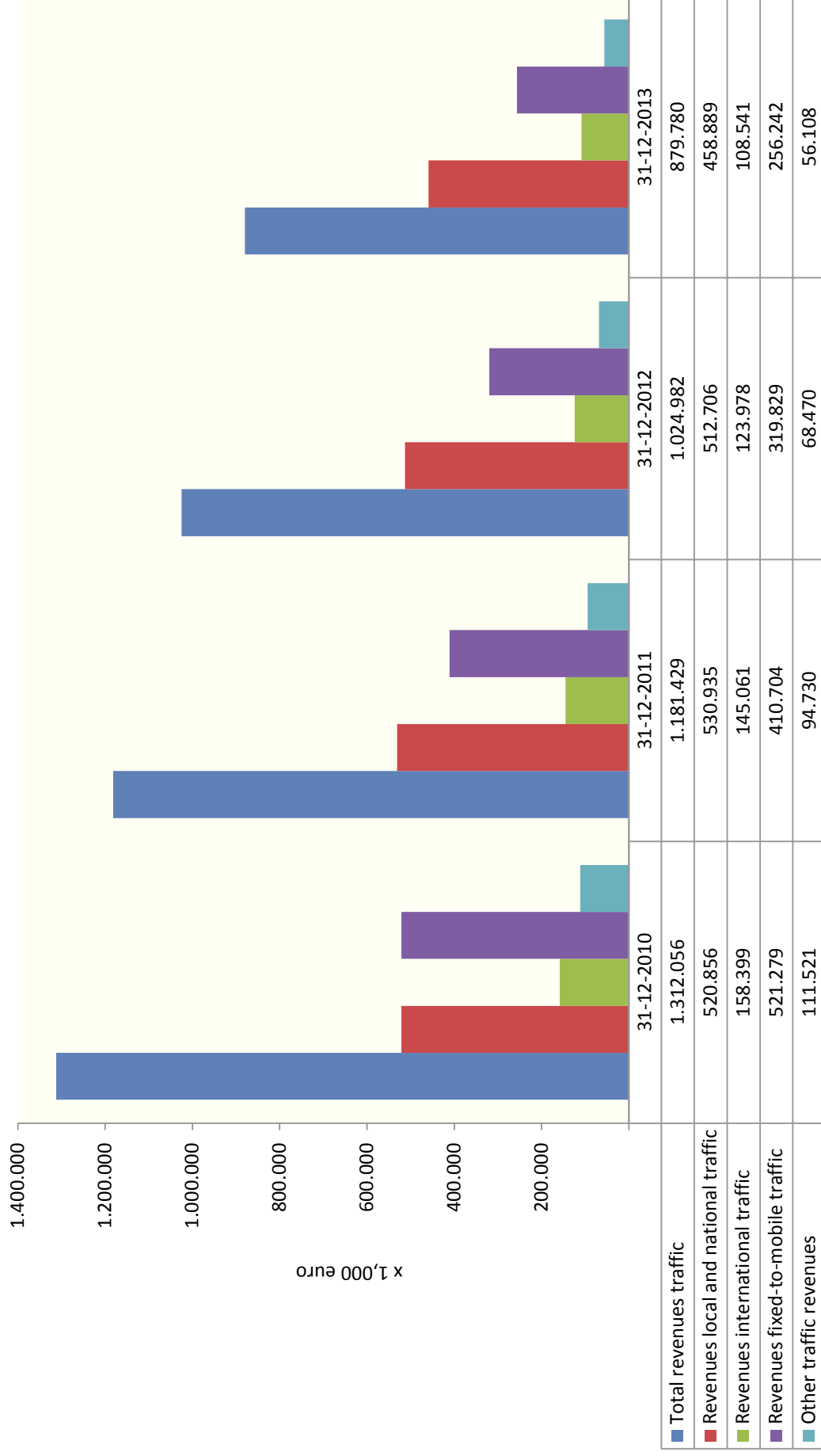


## Fixed telephony: Market shares based on retail traffic (2014Q1)



	31-3-2012	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013
AT&T	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
BT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
COLT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ESPRIT	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-
KPN	[50-55%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]	[45-50%]
MTTM	-	-	-	-	-	-	-	[0-5%]
PRETIUM	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
SCARLET	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
TELE2	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[5-10%]	[10-15%]	[5-10%]	[5-10%]
T-MOBILE	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
UPC	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[10-15%]	[10-15%]
VERIZON	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
VODAFON	-	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ZIGGO	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]

## Fixed telephony: Annual revenues retail traffic

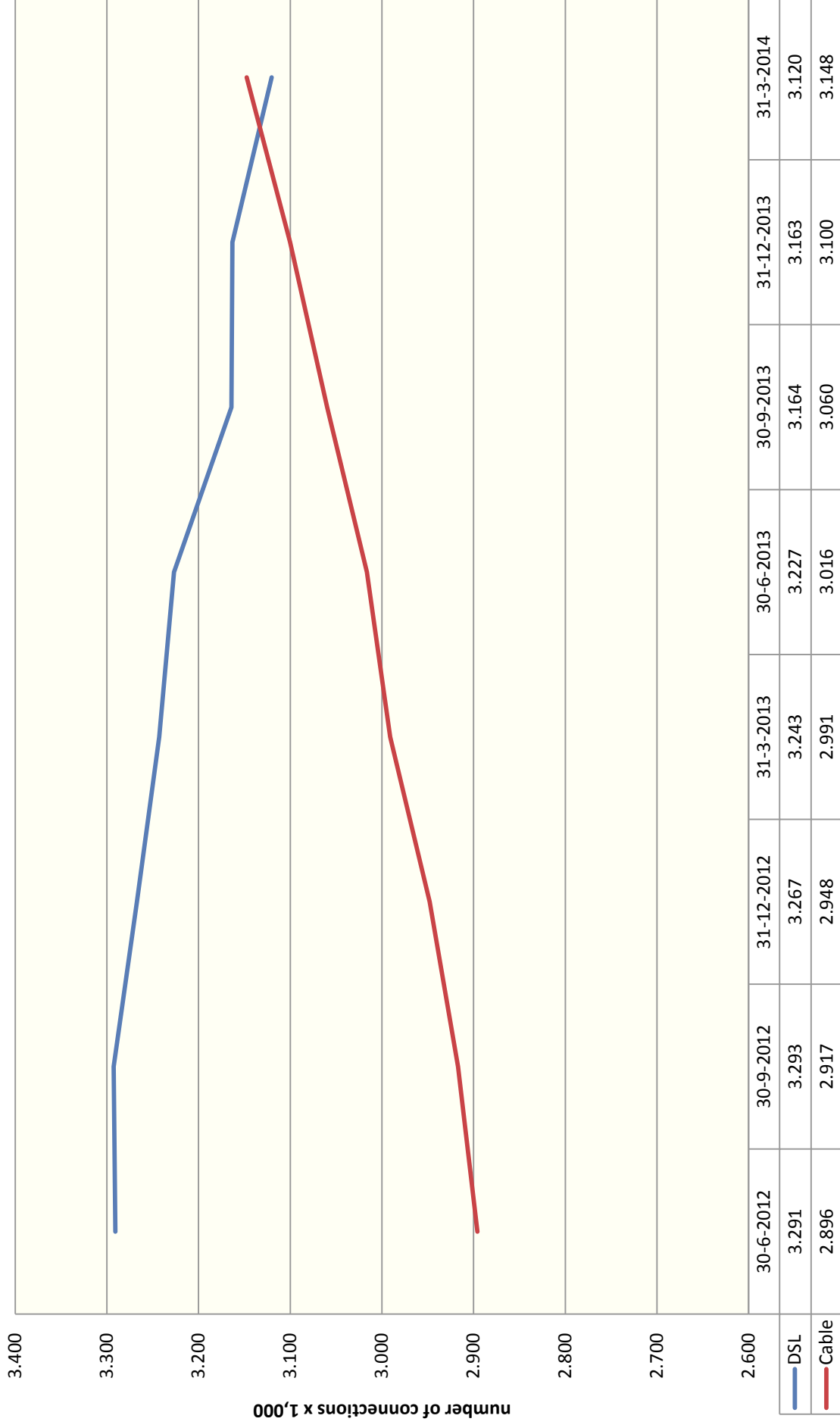


## Broadband: unbundled MDF connections per type

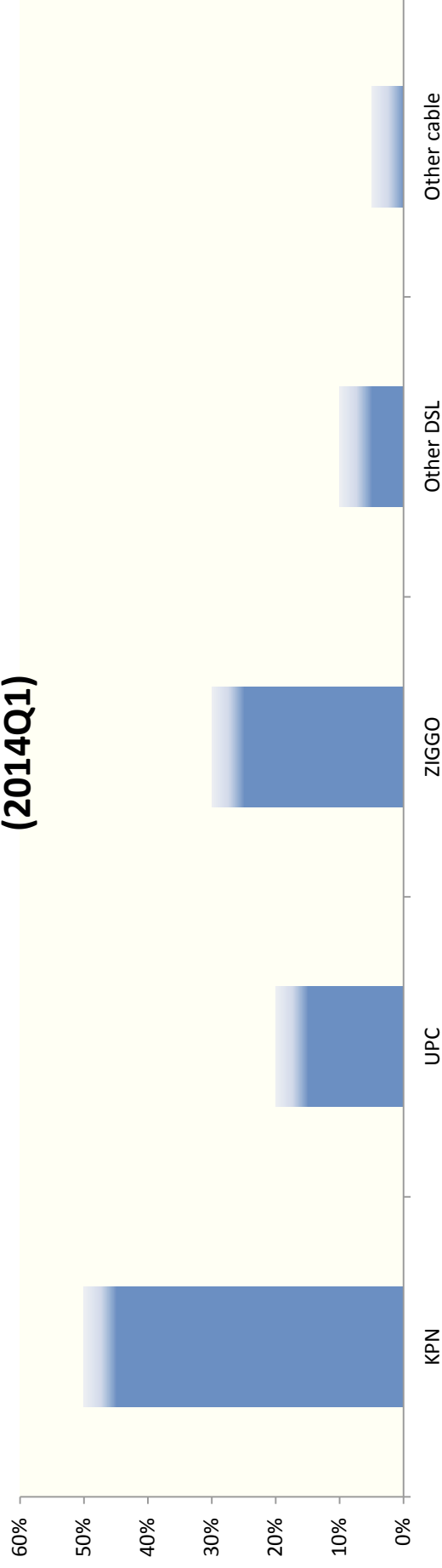




## Broadband: WBT low quality connections per type of infrastructure - including self supply

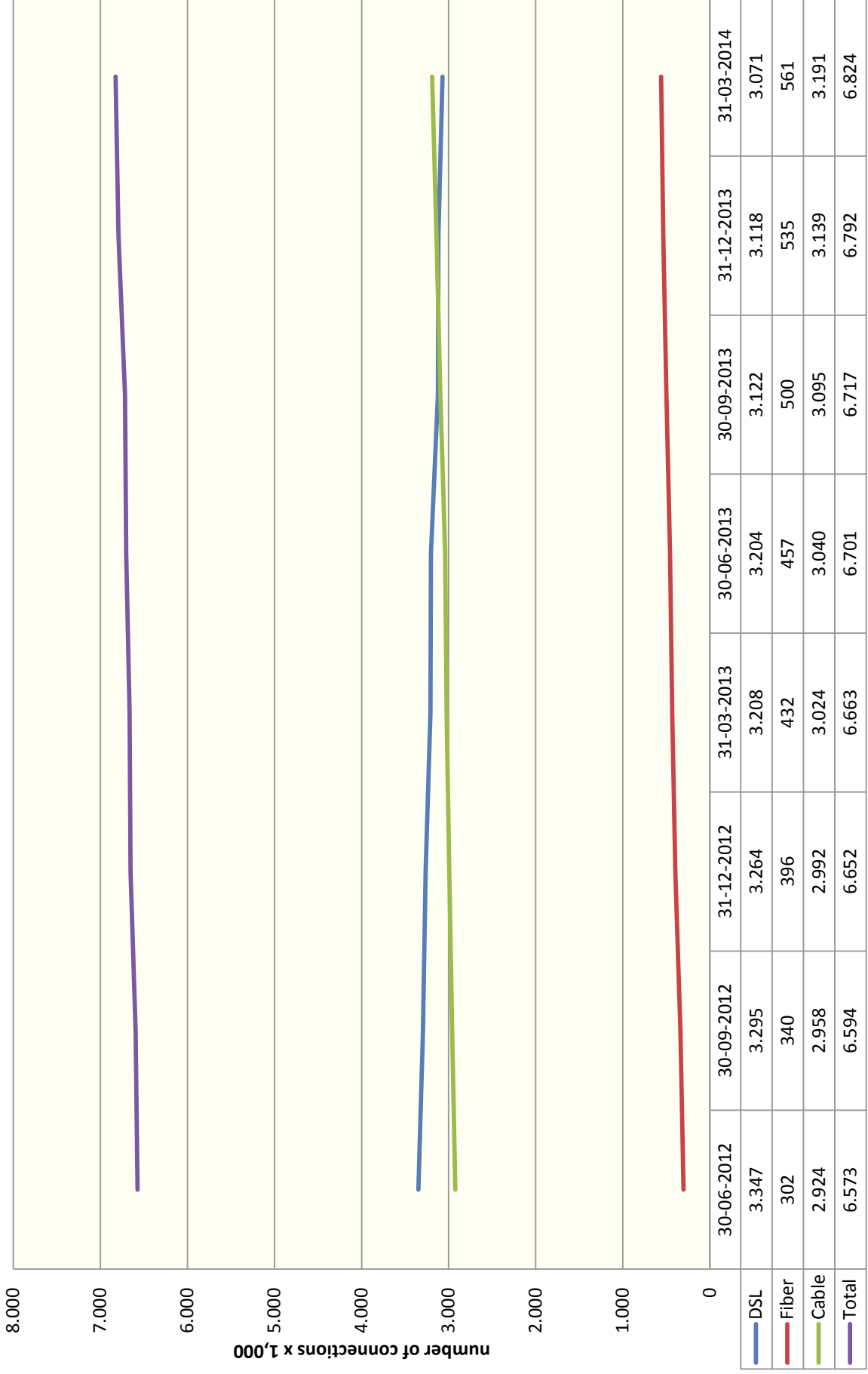


## Broadband: marketshare WBT low quality per party - including self supply (2014Q1)

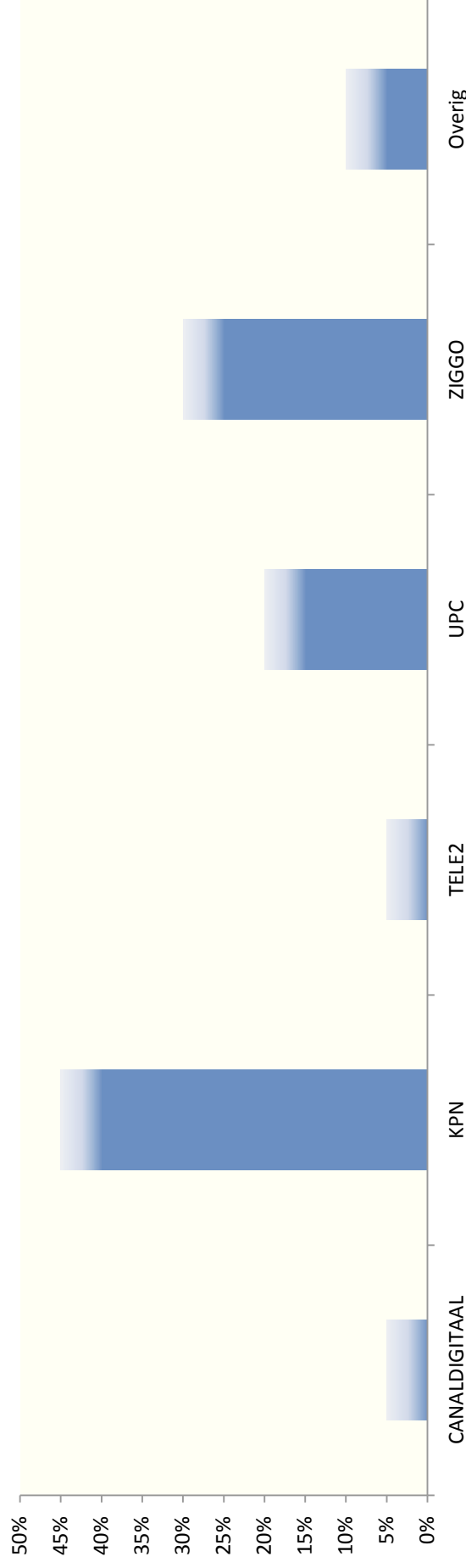


	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
KPN	[45 - 50%]	[45 - 50%]	[45 - 50%]	[45 - 50%]	[45 - 50%]	[45 - 50%]	[45 - 50%]	[45 - 50%]
UPC	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]
ZIGGO	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]
Other DSL	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]
Other cable	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]

## Broadband: retail connections per type



## Breedband: marktaandeel retail per partij (2014Q1)



	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
CANALDIGITAAL	-	-	-	-	-	-	-	[0 - 5%]
KPN	[40 - 45%]	[40 - 45%]	[40 - 45%]	[40 - 45%]	[40 - 45%]	[40 - 45%]	[40 - 45%]	[40 - 45%]
TELE2	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[0 - 5%]	[0 - 5%]
T-MOBILE	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	[0 - 5%]	-
UPC	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]	[15 - 20%]
ZIGGO	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]	[25 - 30%]
Overig	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[5 - 10%]	[0 - 5%]	[5 - 10%]	[5 - 10%]

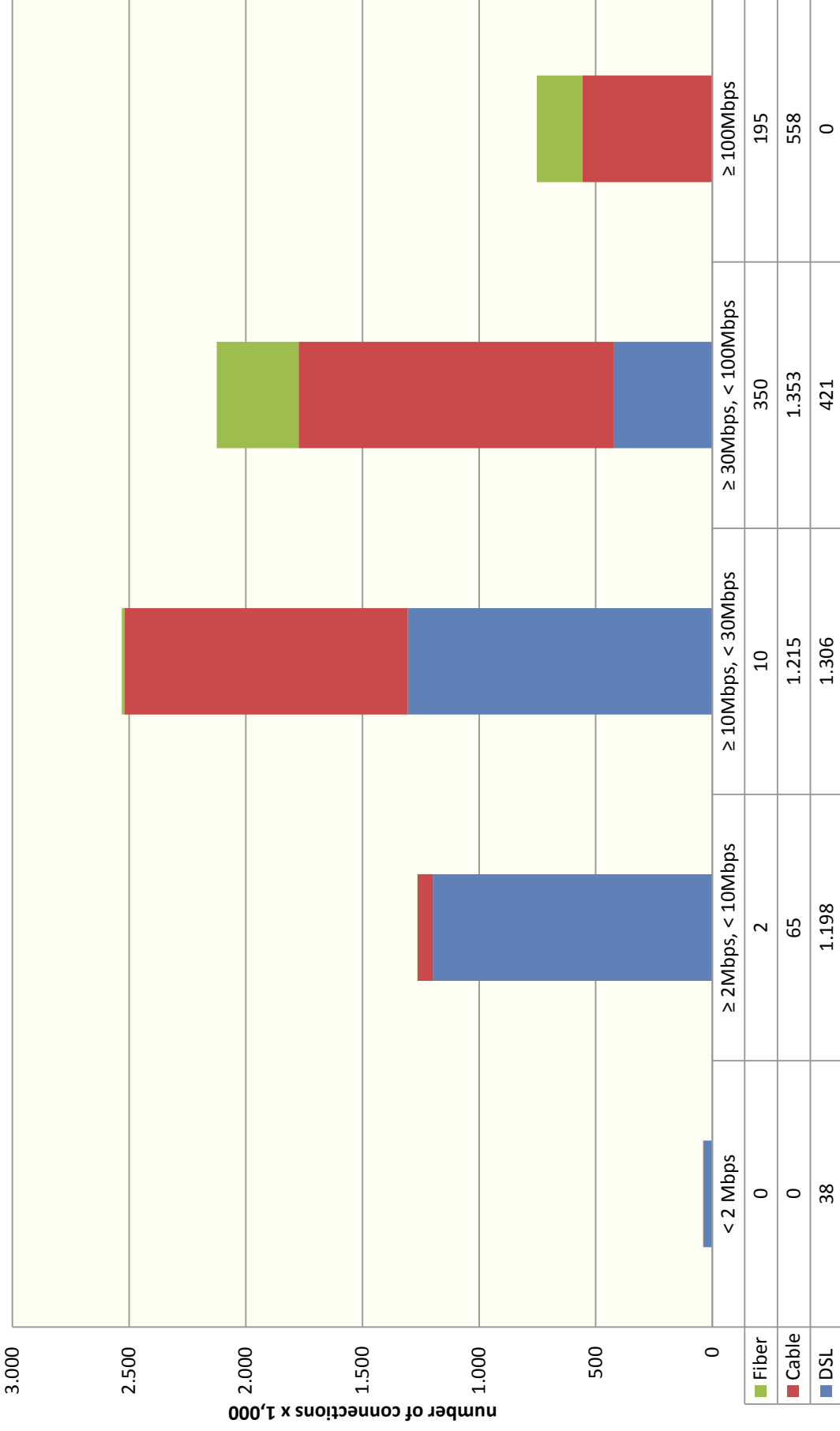
## Broadband: Churn based on retail connections



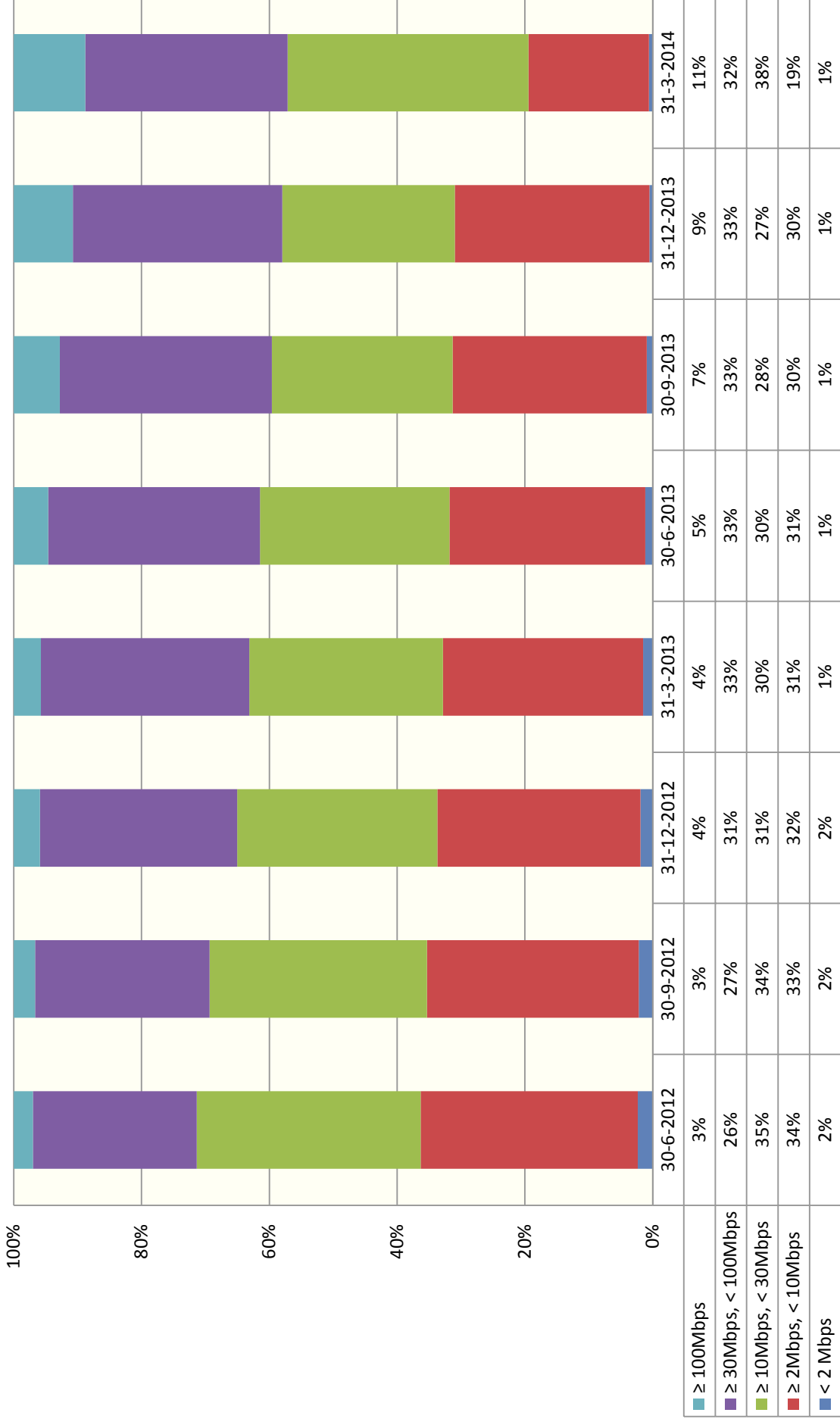
## Broadband: HHI based on retailconnections broadband



## Broadband: retail connections by speed and infrastructure (2014Q1) (Excluding wholesale supplies)



## Broadband: retail connections by speed (Excluding wholesale supplies)

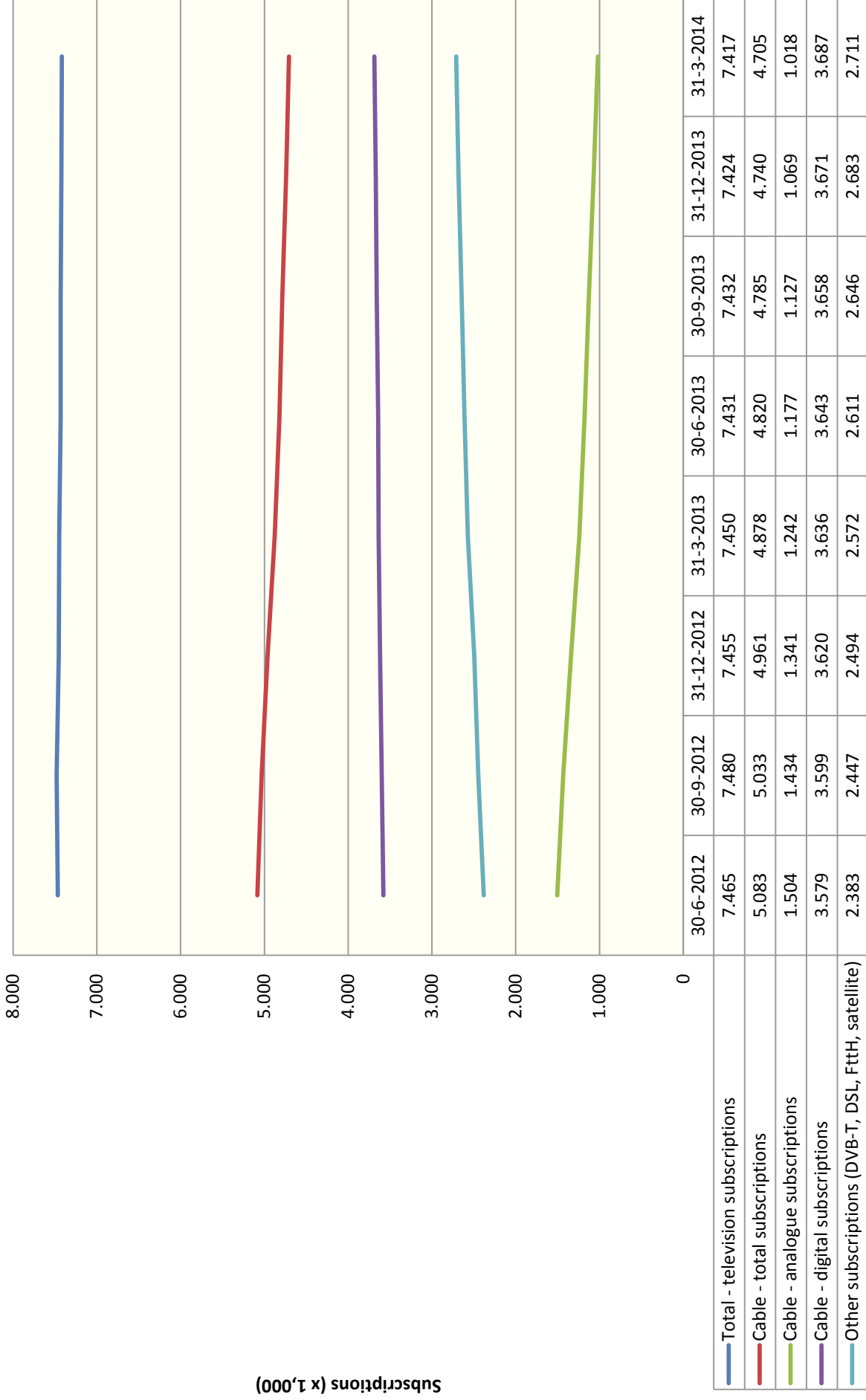




## Broadband: homes connected (FttH)

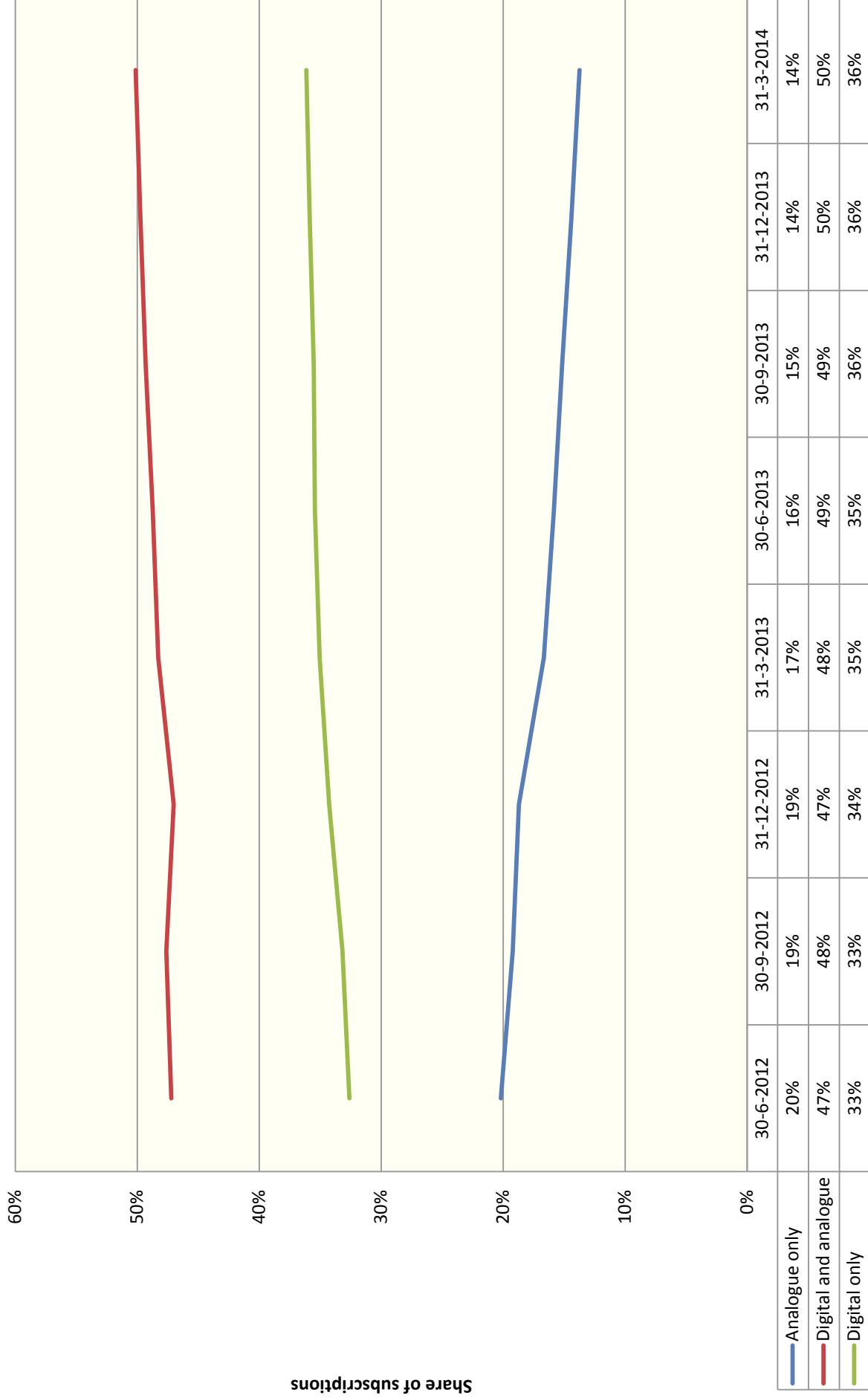


## Television: subscriptions (standard package, national level)

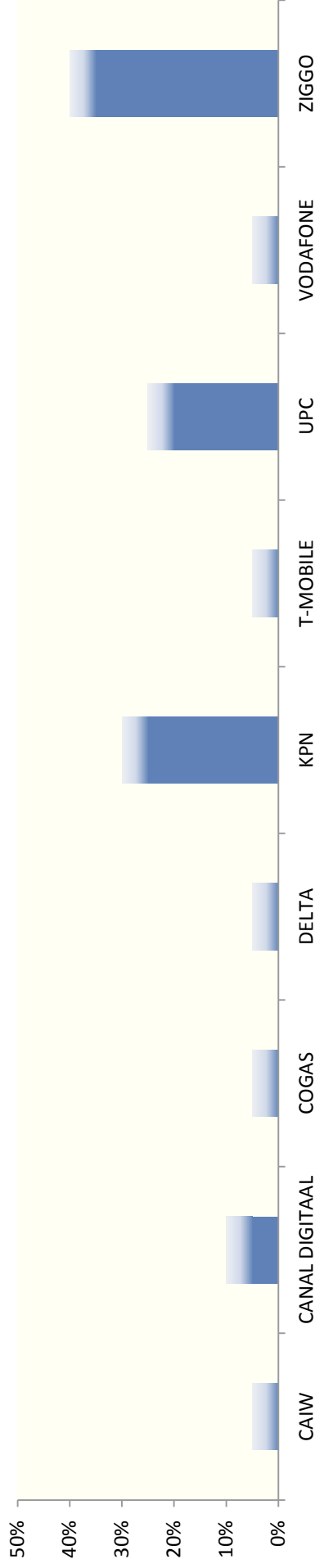


Subscriptions (x 1,000)

## Television: digitization of subscriptions

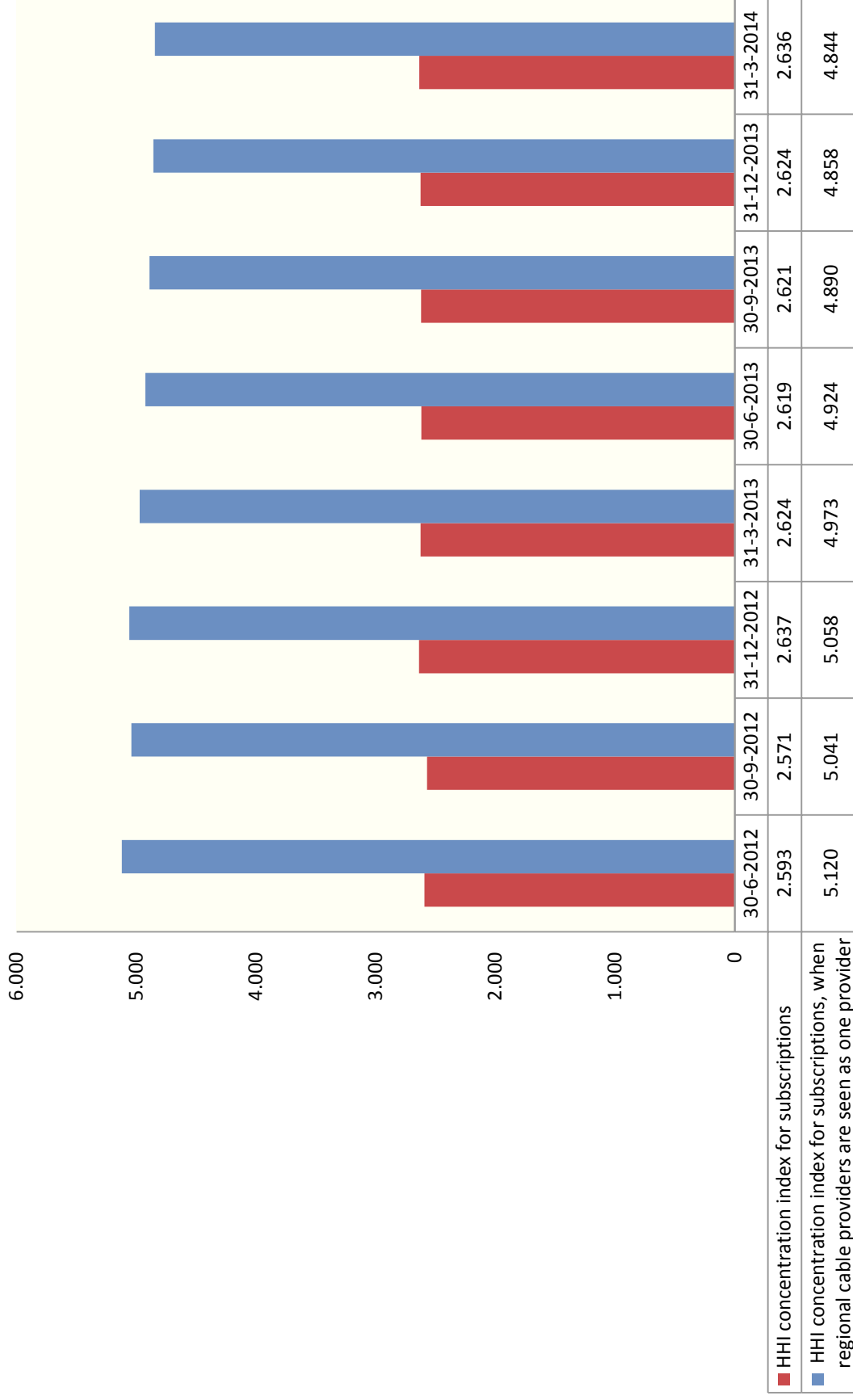


## Television: Market shares based on subscriptions (national level, 2014Q1)

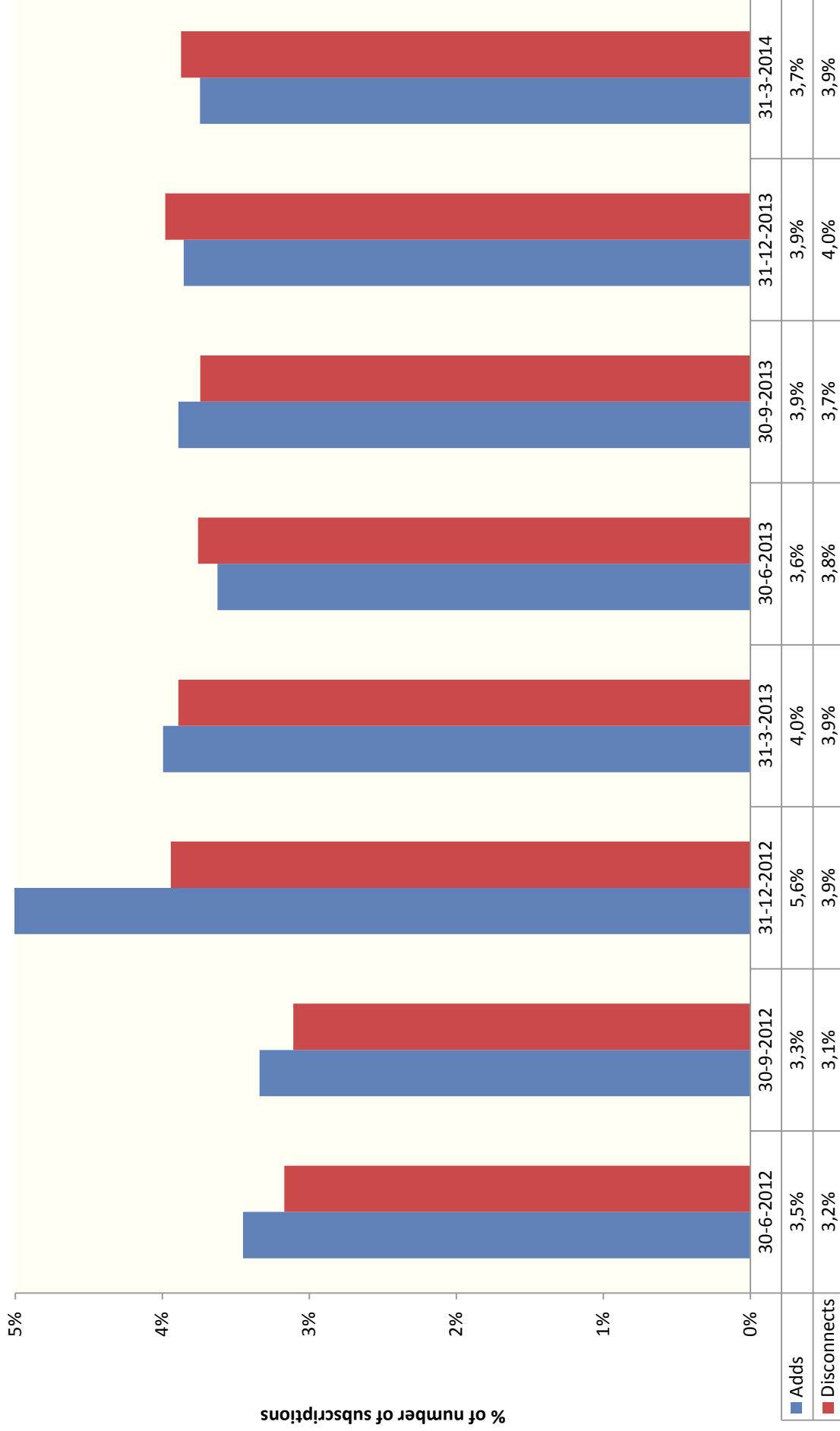


	30-6-2012	30-9-2012	31-12-2012	31-3-2013	30-6-2013	30-9-2013	31-12-2013	31-3-2014
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CANAL DIGITAAL	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]
COGAS	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
KPN	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]
Overig/Other	[0-5%]	[0-5%]	-	-	-	-	-	-
TELE2	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
T-MOBILE	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-
UPC	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]	[20-25%]
VODAFONE	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
ZIGGO	[35-40%]	[35-40%]	[35-40%]	[35-40%]	[35-40%]	[35-40%]	[35-40%]	[35-40%]

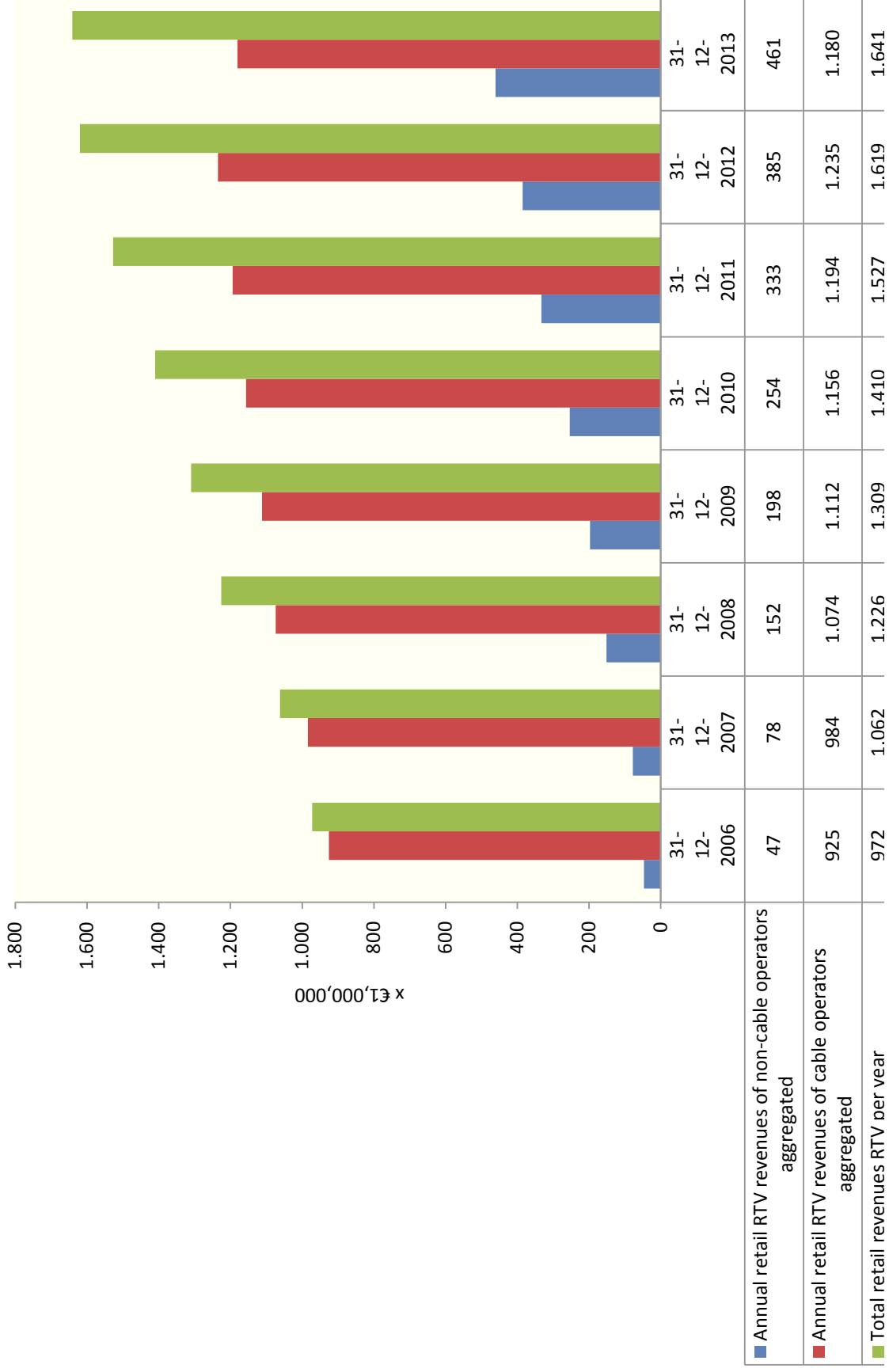
## Television: Herfindahl-Hirschman Index based on RTV subscriptions (national)



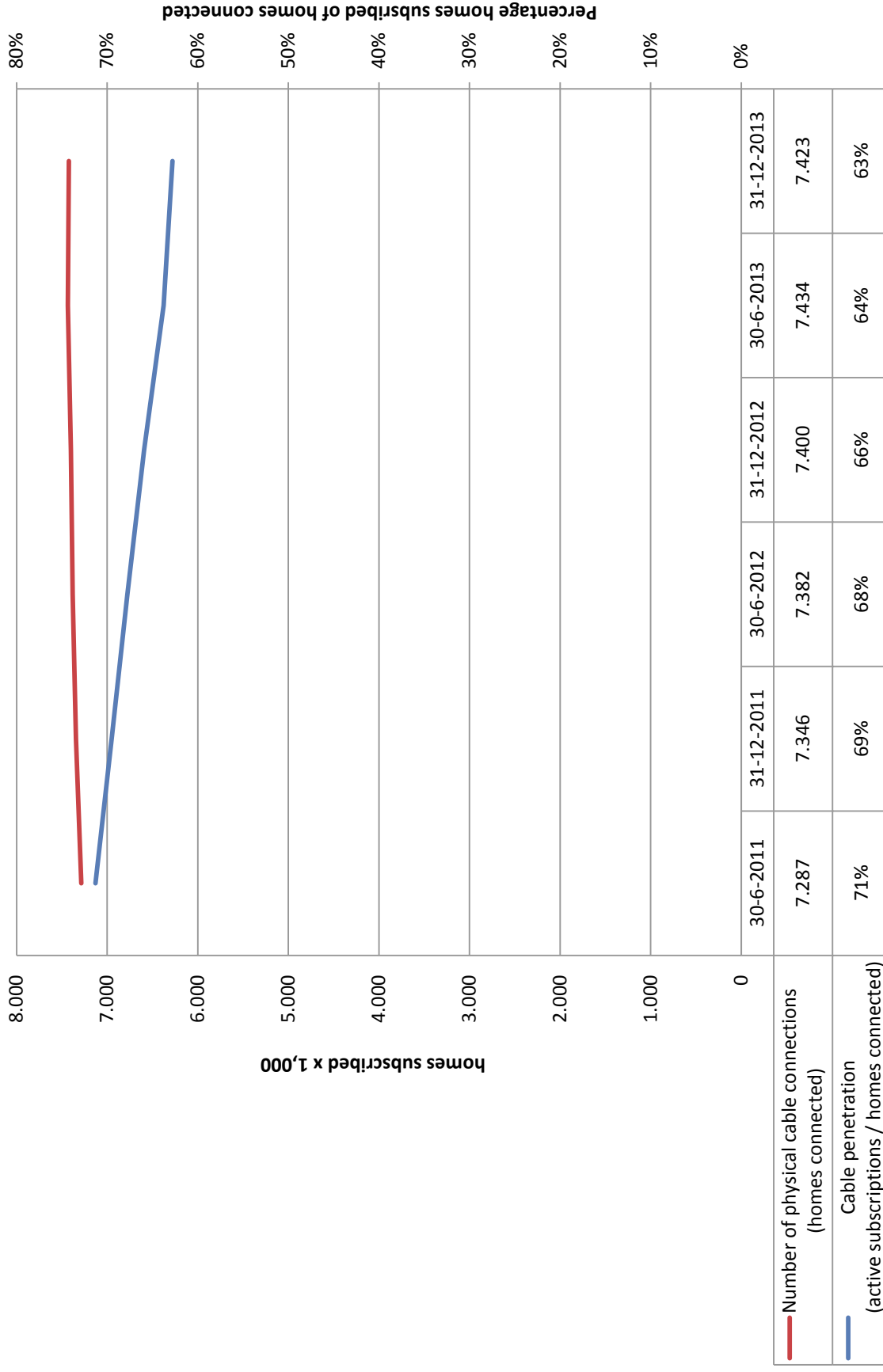
## Television: Churn based on radio & TV subscriptions (standard package, national level)



## Television: Annual retail revenues RTV subscriptions



## Television: use of cable networks (national)



Based on questions 5\_A\_1\_1\_\* and 5\_A\_3\_1 of the Telecommonitor.





## Questioned market players

Figures per market are submitted by the market players enlisted below.

General		Mobile services	
AT&T	MTTM (per Q4 2013)	KPN	
BT	Pretium	T-Mobile	
CAIW	Reggefiber	Vodafone	
CanalDigitaal	Scarlet		
CIF (per Q4 2013)	Tele2		
Cogas	T-Mobile		
Colt	UPC		
Delta	UPC Business		
Easynet	Verizon		
EspritXB (till Q3 2013)	Vodafone		
Eurofiber	Ziggo		
KPN			

Fixed telephony		Broadband and business network services	
AT&T	Reggefiber	AT&T	Reggefiber
BT	Scarlet	BT	Tele2
CAIW	Tele2	CAIW	T-Mobile (till Q1 2014)
CanalDigitaal (per Q1 2014)	T-Mobile (till Q1 2014)	CanalDigitaal (per Q1 2014)	UPC
Colt	UPC	Colt	UPC Business
Delta	UPC Business	Delta	Verizon
EspritXB (till Q3 2013)	Verizon	Easynet	Vodafone
KPN	Vodafone	Eurofiber	Ziggo
MTTM (per Q4 2013)	Ziggo	KPN	
Pretium			

Television		Multiplay	
CAIW	T-Mobile (till Q1 2014)	CAIW	Tele2
CanalDigitaal	UPC	CanalDigitaal (per Q1 2014)	T-Mobile (till Q1 2014)
Cogas	UPC Business	Cogas	UPC
Delta	Vodafone	Delta	UPC Business
KPN	Ziggo	KPN	Vodafone
Tele2		Scarlet	Ziggo