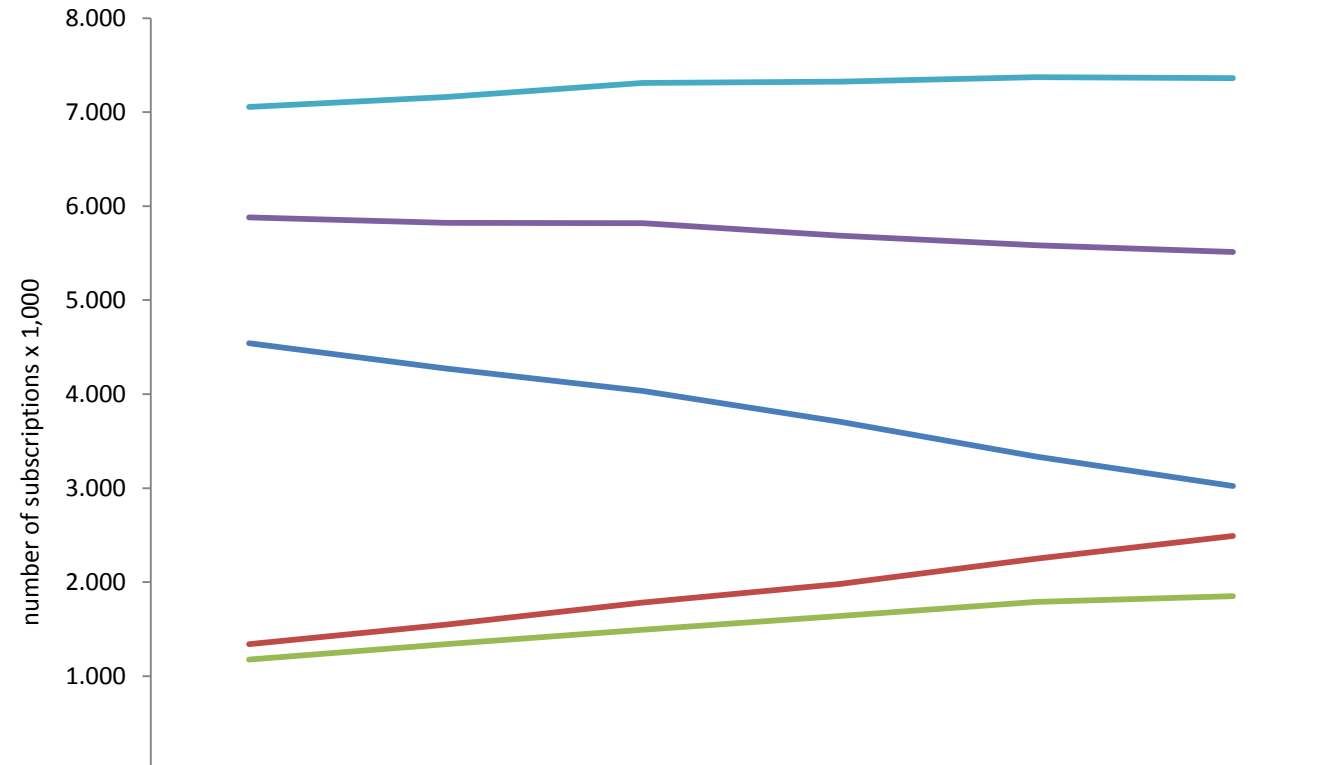




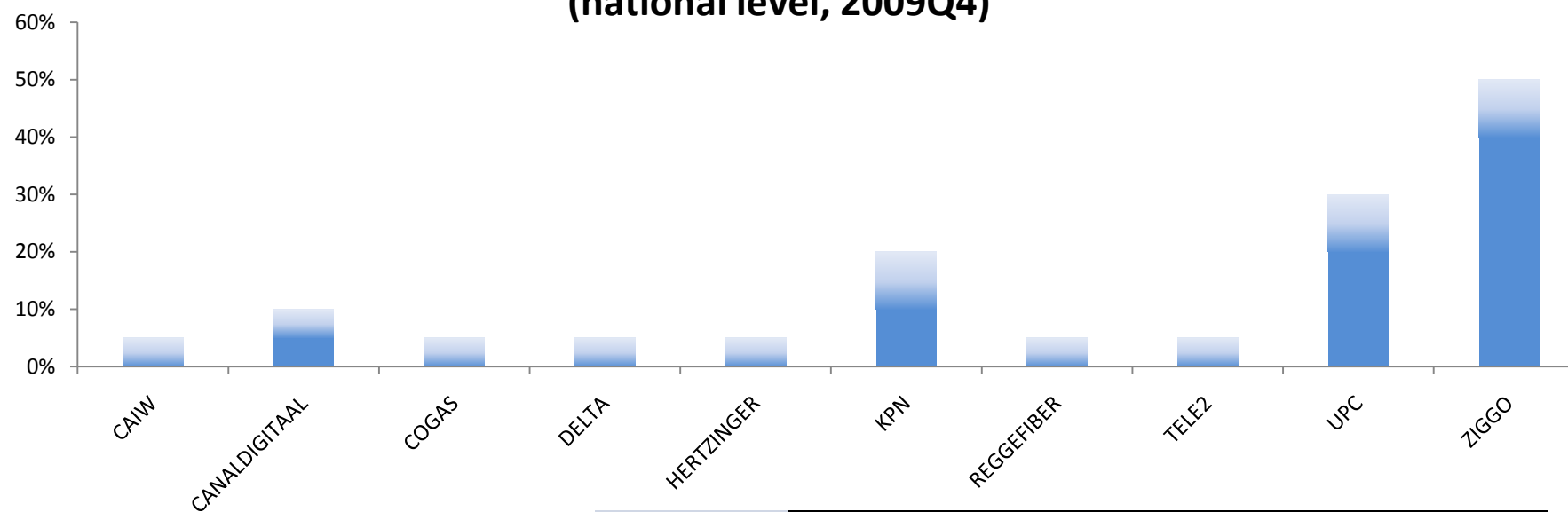
Broadcast: Radio & TV subscriptions (standard package, national level)



	30-06-2007	31-12-2007	30-06-2008	31-12-2008	30-06-2009	31-12-2009
Total RTV subscriptions	7.057	7.162	7.309	7.324	7.373	7.363
Total cable	5.880	5.821	5.817	5.686	5.585	5.512
Analogue cable	4.540	4.272	4.035	3.707	3.336	3.022
Digital + analogue cable	1.340	1.549	1.782	1.979	2.248	2.491
Other RTV subscriptions (digital terrestrial, digital satellite, IPTV over DSL, FttH (analogue))	1.176	1.341	1.492	1.638	1.788	1.851



Broadcast: Market shares based on RTV subscriptions (national level, 2009Q4)

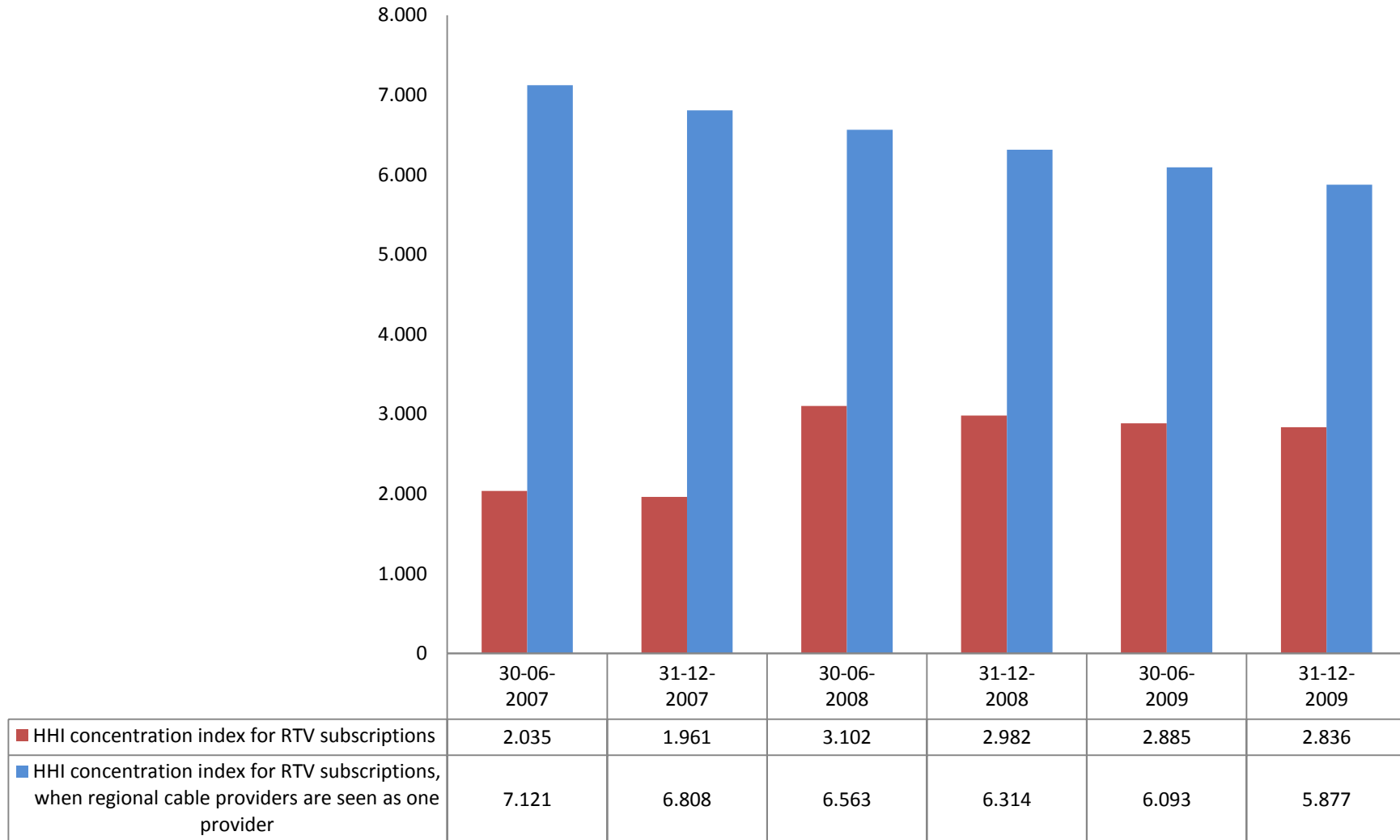


	30-06-2007	31-12-2007	30-06-2008	31-12-2008	30-06-2009	31-12-2009
@HOME	[20-30%]	[20-30%]	-	-	-	-
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CANALDIGITAAL	[10-20%]	[10-20%]	[10-20%]	[10-20%]	[5-10%]	[5-10%]
CASEMA	[10-20%]	[10-20%]	-	-	-	-
COGAS	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
HERTZINGER	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-
KPN	[0-5%]	[5-10%]	[5-10%]	[10-20%]	[10-20%]	[10-20%]
MULTIKABEL	[0-5%]	[0-5%]	-	-	-	-
REGGEFIBER	-	-	-	-	[0-5%]	[0-5%]
TELE2	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
UPC	[30-40%]	[30-40%]	[20-30%]	[20-30%]	[20-30%]	[20-30%]
ZIGGO	-	-	[40-50%]	[40-50%]	[40-50%]	[40-50%]

Based on figures from CAIW, CANALDIGITAAL, COGAS, DELTA, HERTZINGER, KPN, REGGEFIBER, TELE2, UPC and ZIGGO. Based on questions 5_A_1_1, 5_A_1_3 through 5_A_1_5 and 5_A_1_8 of the SMM.



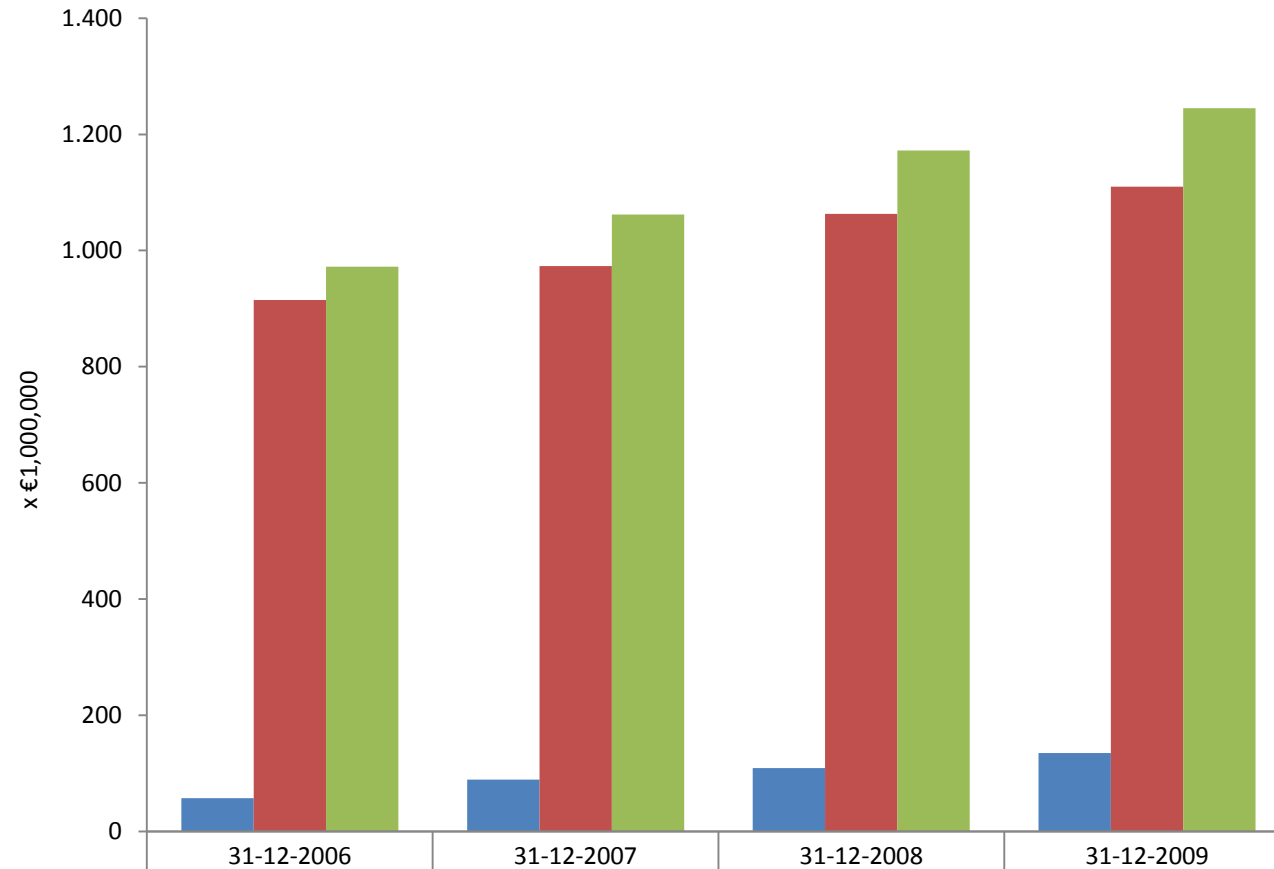
Broadcast: Herfindahl-Hirschman Index based on RTV subscriptions (national)



Based on figures from CAIW, CANALDIGITAAL, COGAS, DELTA, HERTZINGER, KPN, REGGEFIBER, TELE2, UPC and ZIGGO. Based on questions 5_A_1_1, 5_A_1_3 through 5_A_1_5 and 5_A_1_8 of the SMM.



Broadcast: Annual retail revenues RTV subscriptions

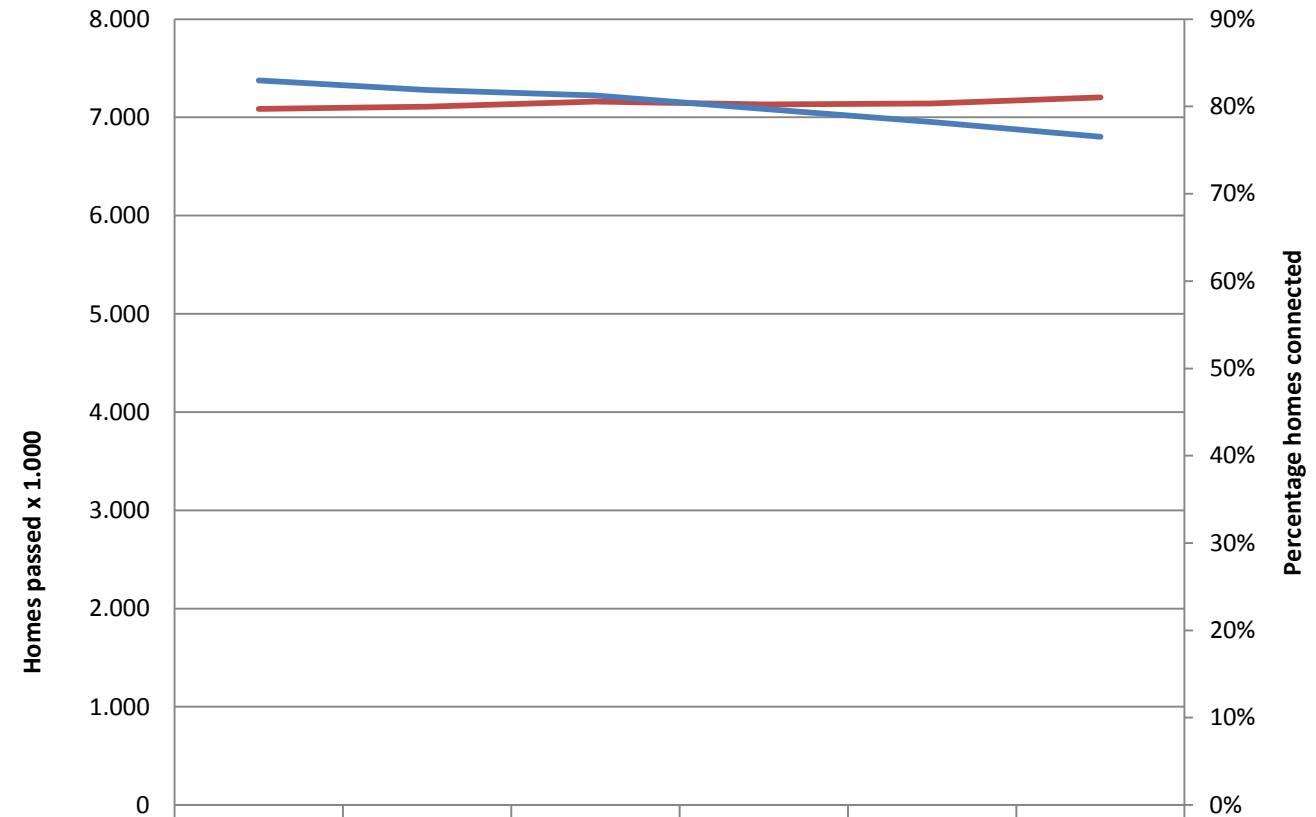


	31-12-2006	31-12-2007	31-12-2008	31-12-2009
■ Annual retail RTV revenues of non-cable operators aggregated	57	89	109	135
■ Annual retail RTV revenues of cable operators aggregated	915	973	1.063	1.110
■ Total retail revenues RTV per year	972	1.062	1.172	1.245

Based on figures from CAIW, CANALDIGITAAL, COGAS, DELTA, KPN, TELE2, UPC and ZIGGO. Based on question 5_B_4_1 of the SMM.



Broadcast: use of cable networks (national)



	30-06-2007	31-12-2007	30-06-2008	31-12-2008	30-06-2009	31-12-2009
Number of physical cable connections (homes passed)	7.085	7.109	7.160	7.131	7.141	7.203
Cable penetration (active subscriptions / homes passed)	83,0%	81,9%	81,3%	79,7%	78,2%	76,5%

Based on figures from CAIW, CANALDIGITAAL, COGAS, DELTA, HERTZINGER, KPN, UPC and ZIGGO. Based on question 5_A_1_1 and 5_A_3_1 of the SMM.