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Ex-post evaluation of competition policy enforcement in energy markets: the E.ON abuse of dominance case by Tomaso Duso

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Summary

- Alleged abuse of dominance E.ON by withholding capacity
- Commitment E.ON: divesture of 5.000 MW (2009-2010)
- Ex-post evaluation: effect of divesture on wholesale prices
- Difference in Difference approach
- Counter factual: prices during peak / off-peak hours
- Basic model for estimating prices: demand & supply drivers
- Results: strong and statistically significant convergence effects in short and long run
- Robustness check: placebo regression France and Spain
- Caveats: evidence of no type II error, but type I is uncertain



Alleged abuse of dominance

Theoretical starting point for ex-post assessment:

"The divestiture of generation capacity should lead to an increase in competition [...] which should lead to an increase in energy supply [...], which implies an outward shift of the supply schedule. Subsequently, wholesale prices should decrease c.p."

- In this case: divestment leads to less market power of E.ON, which should reduce its possibility and incentive to withhold production capacity → outward shift of supply curve!
- ➤ However: alleged abuse.
 What if ...What if no withholding has taken place ...?
- What would this mean for DiD assessment?



Difference in Difference approach

- DiD assesses convergence of wholesale prices during peak and off-peak hours over time → assumes all other factors have same effect on development peak and off-peak prices
- Peak and off-peak prices as counter factual, because:
- "a shift to a lower capacity schedule if capacity is withdrawn [...] would have much larger effects during peak time".
- Is it possible that the convergence should (partially) be explained by the steeper slope of the supply curve during peak hours compared to off-peak hours?
 - What would this mean for DiD assessment?



Alternative approach?

• DiD tries to identify if prices during peak and off-peak hours (before - after divesture) have coverged and attributes the cause of this effect to the divesture.

Possible alternative approach?

- Try to identify relationship between divesture and energy supply by comparing supply curves before and after divesture.
 - Assess if the alleged withheld capacity (before divesture) is part of the supply curve after the divesture.
- Note; in case of no difference this could also indicate that the alleged abuse has actually not taken place....



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