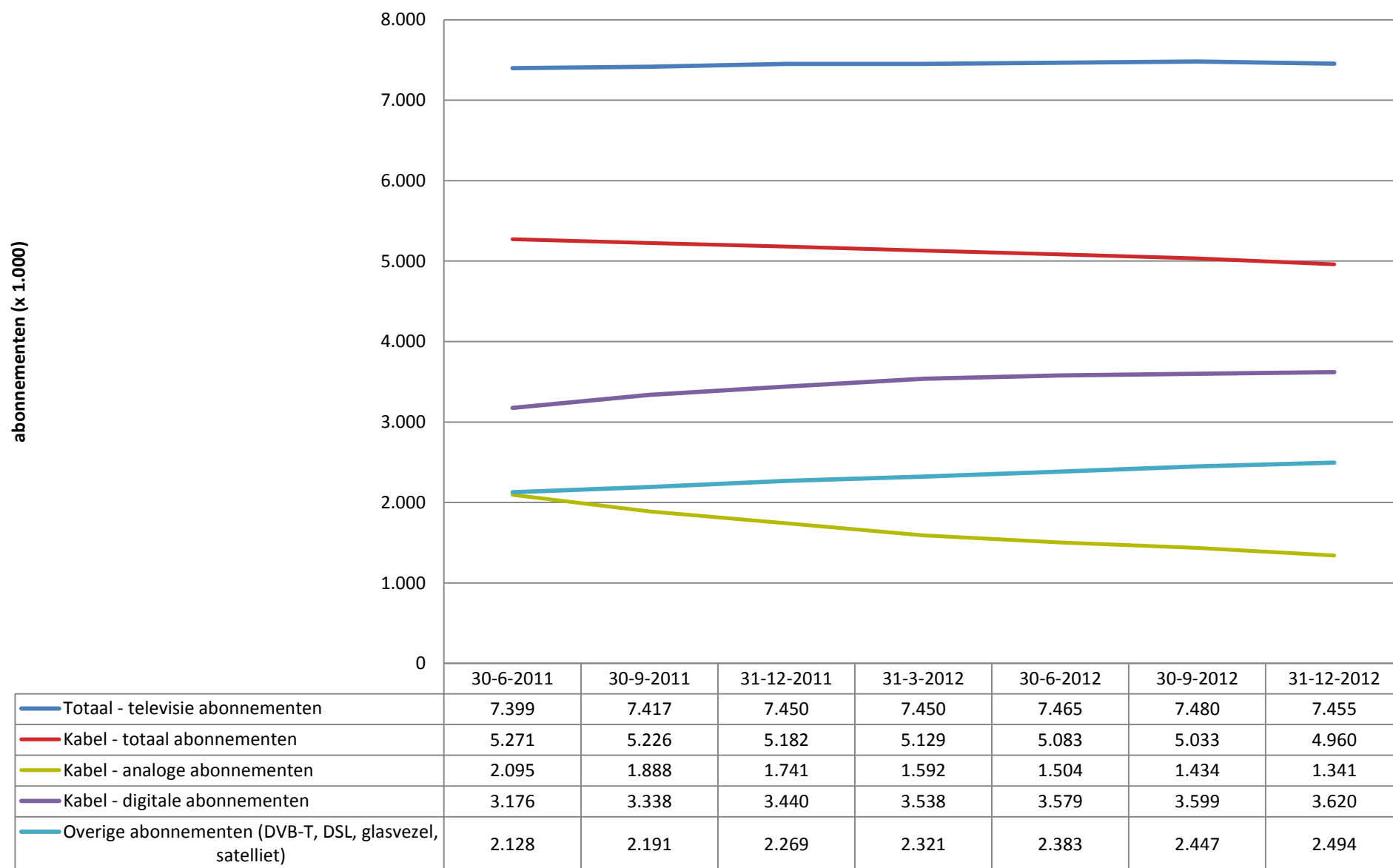


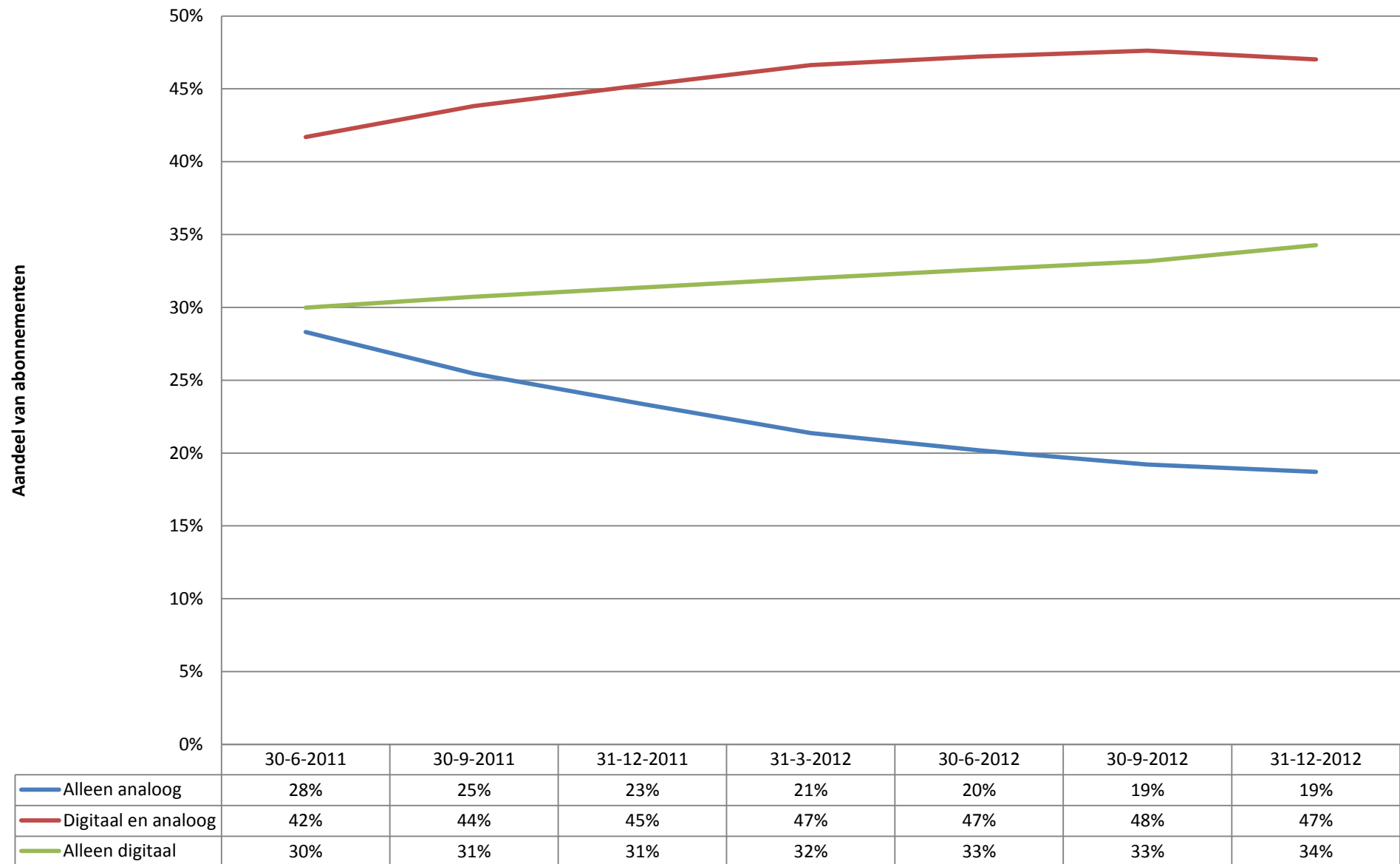


## Televisie: abonnementen (standaardpakketten, landelijk)



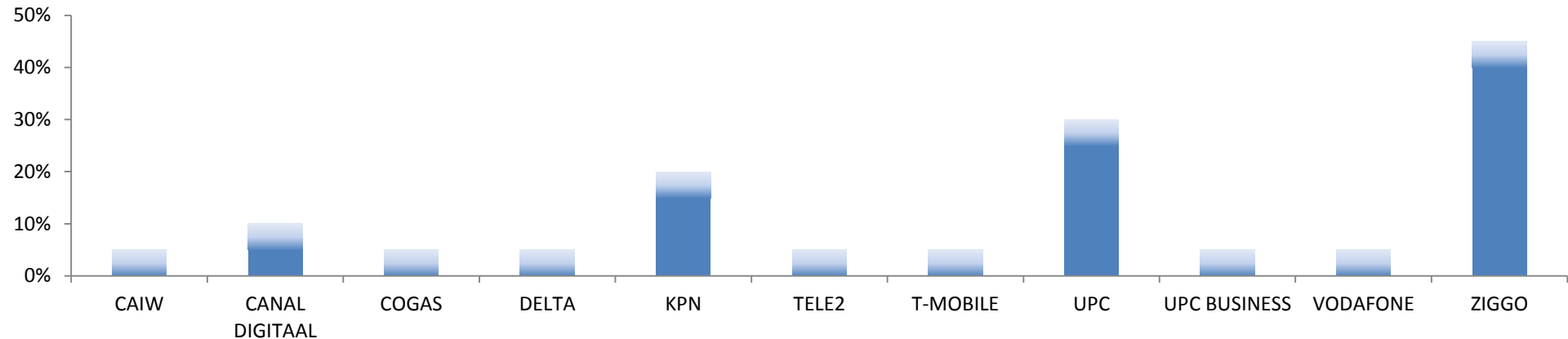


## Televisie: digitalisering van abonnementen





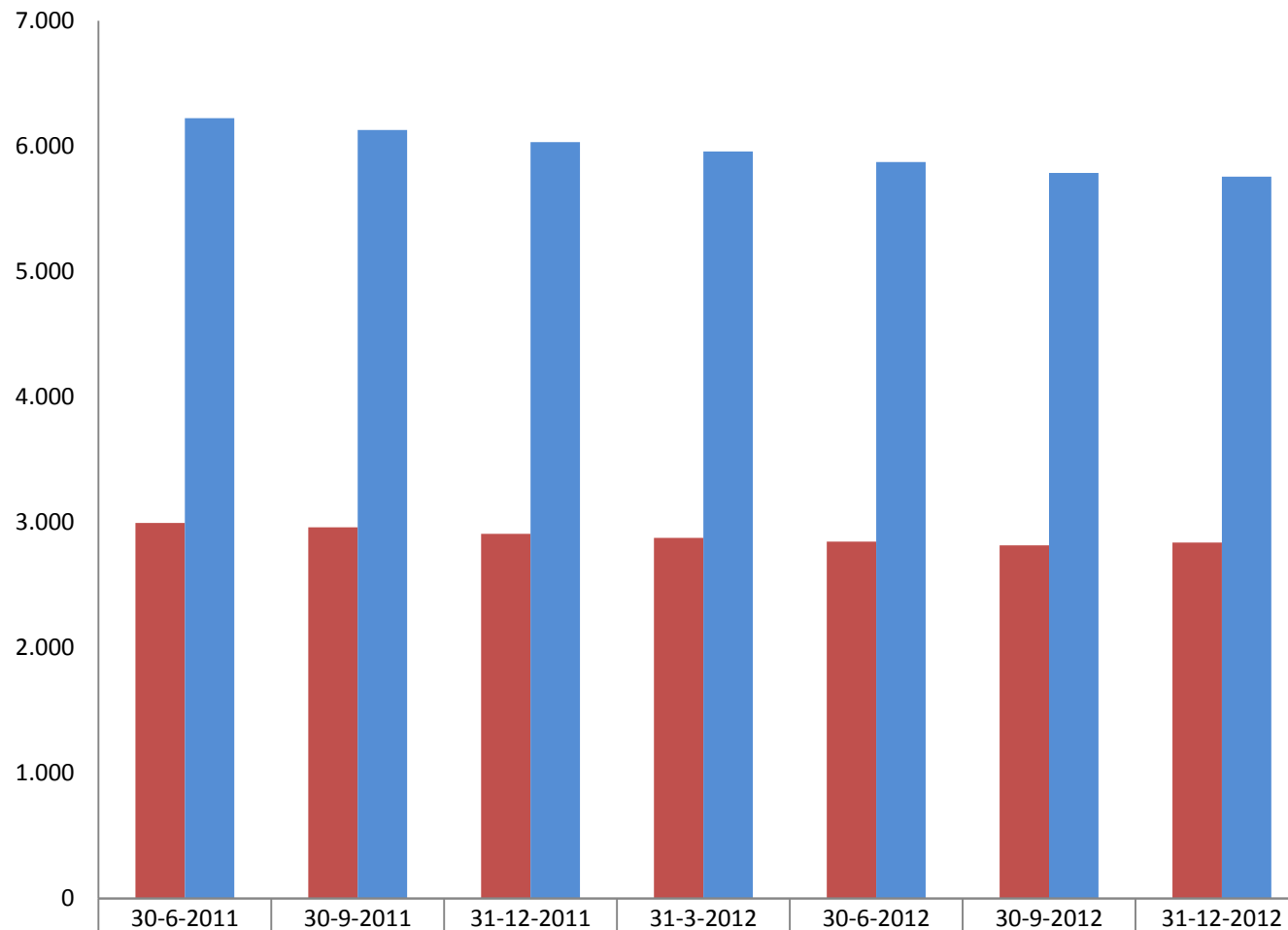
## Televisie: Marktaandelen op basis van abonnementen (landelijk, 2012Q4)



	30-6-2011	30-9-2011	31-12-2011	31-3-2012	30-6-2012	30-9-2012	31-12-2012
CAIW	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
CANAL DIGITAAL	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]	[5-10%]
COGAS	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
DELTA	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
KPN	[10-15%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]	[15-20%]
Overig/Other	-	-	-	-	[0-5%]	[0-5%]	-
REGGEFIBER	[0-5%]	[0-5%]	[0-5%]	[0-5%]	-	-	-
TELE2	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
T-MOBILE	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]	[0-5%]
UPC	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]	[25-30%]
UPC BUSINESS	-	-	-	[0-5%]	[0-5%]	[0-5%]	[0-5%]
VODAFONE	-	-	-	-	-	[0-5%]	[0-5%]
ZIGGO	[40-45%]	[40-45%]	[40-45%]	[40-45%]	[40-45%]	[40-45%]	[40-45%]



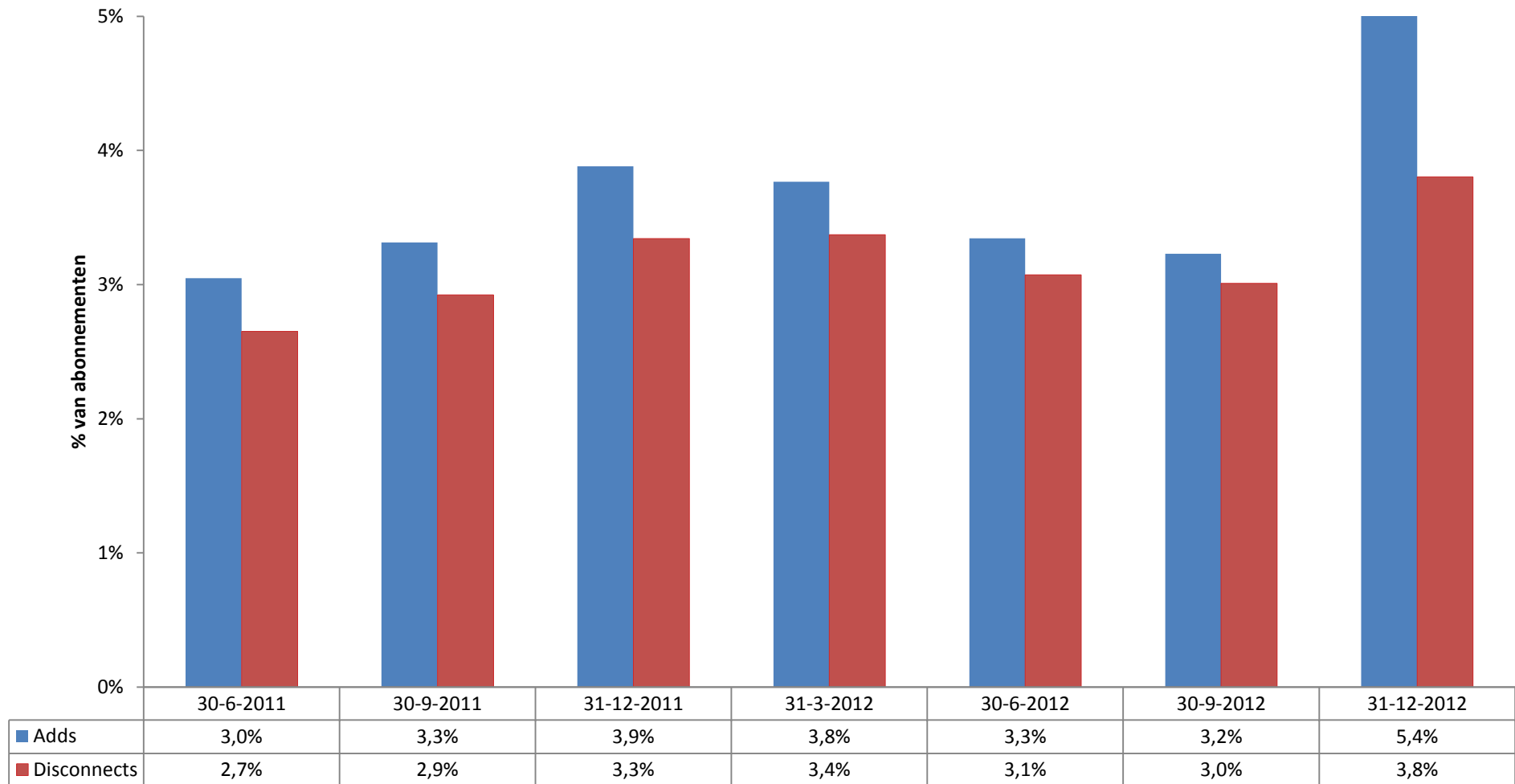
## Televisie: Herfindahl-Hirschman Index op basis van RTV abonnementen (landelijk)



■ HHI concentratie-index abonnementen	2.994	2.960	2.908	2.875	2.846	2.815	2.839
■ HHI concentratie-index abonnementen, wanneer regionale kabelaanbieders gezamenlijk als 1 aanbieder tellen	6.224	6.130	6.032	5.956	5.873	5.785	5.756

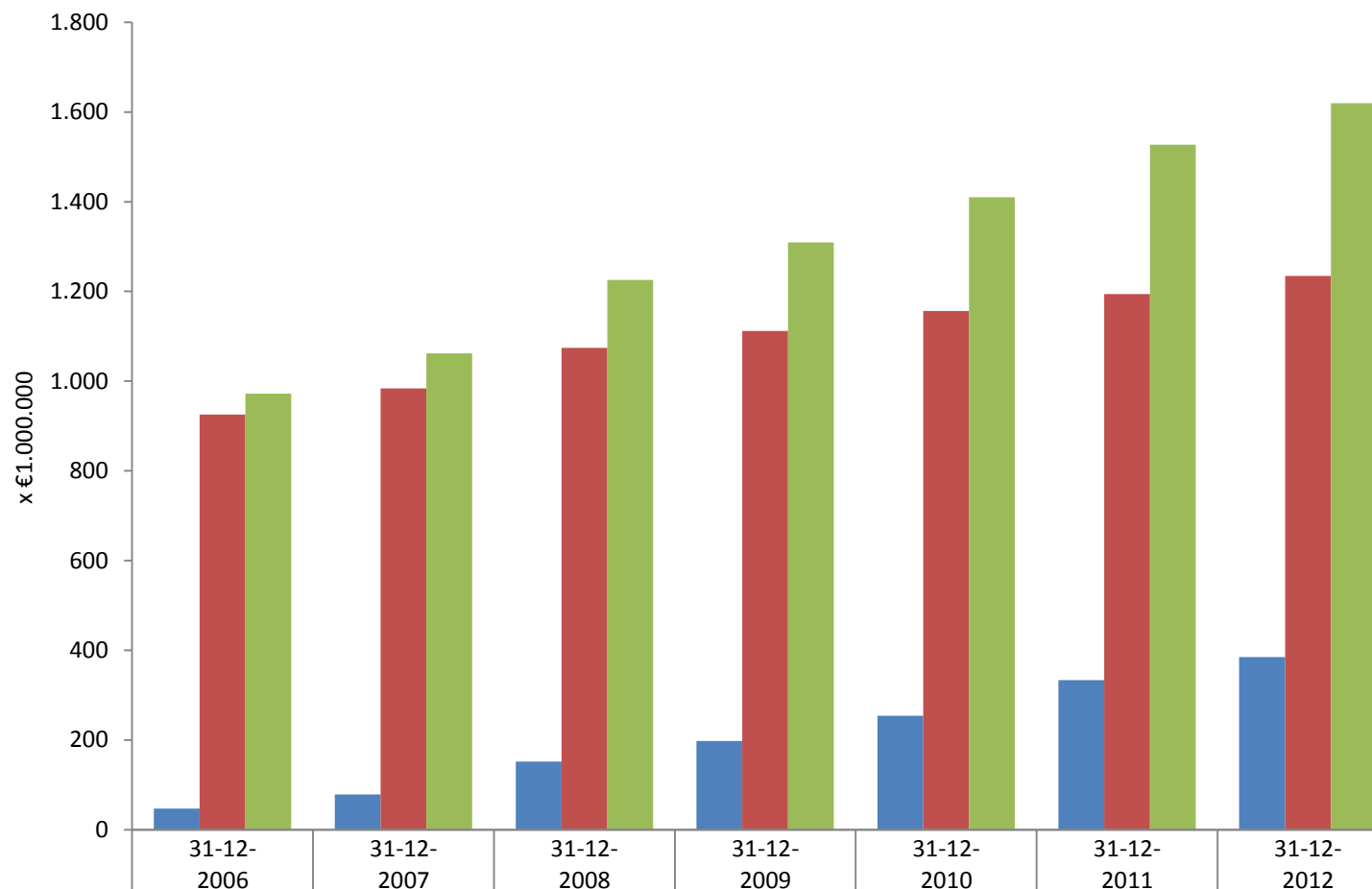


## Televisie: Churn op basis van radio&TV abonnementen (standaardpakketten, landelijk)





## Televisie: Retail jaaromzet RTV abonnementen



■ Retailjaaromzet RTV van niet-kabel partijen geaggregeerd	47	78	152	198	254	333	385
■ Retailjaaromzet RTV van kabelpartijen geaggregeerd	925	984	1.074	1.112	1.156	1.194	1.235
■ Totale retailjaaromzet RTV abonnementen	972	1.062	1.226	1.309	1.410	1.527	1.619



## Televisie: Gebruik van kabelnetwerken (landelijk)

