

Governing Platform Societies in Europe /



José van Dijck /

Utrecht University | KNAW | The Netherlands /

A world map with a blue background and white binary code (0s and 1s) scattered across it. The map is centered on the Atlantic Ocean. Two semi-transparent white boxes are overlaid on the map, one over North America and one over East Asia. The text in the boxes is in red.

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Amazon
Apple
Microsoft

Alibaba
Tencent
Baidu
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*

**How can European societies guard
public values and the common
good in an online world?**



Apple Inc.



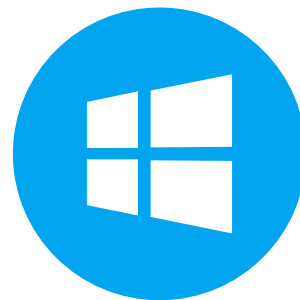
Facebook, Inc.



Amazon.com, Inc.



Alphabet Inc.,
Google LLC



Microsoft Corporation

What can Europe do? *

- Articulate value-centric platform policies *

Pillars of the Digitising European Industry initiative

Europe needs to join forces under a common strategy that takes digitalisation of the EU's economy forward in order to unlock the full potential of the 4th industrial revolution.



What can Europe do? *

- Articulate value-centric platform policies *
- Comprehensive approach to regulation

Chief



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What can Europe do? 1

- Articulate value-centric platform policies 1
- Comprehensive approach to regulation
- Help update regulatory frameworks

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Good economic policy rests on a clear id state and business should do or leave to clear division is missing in Industry 4.0. I conference in Berlin: an Industry leader

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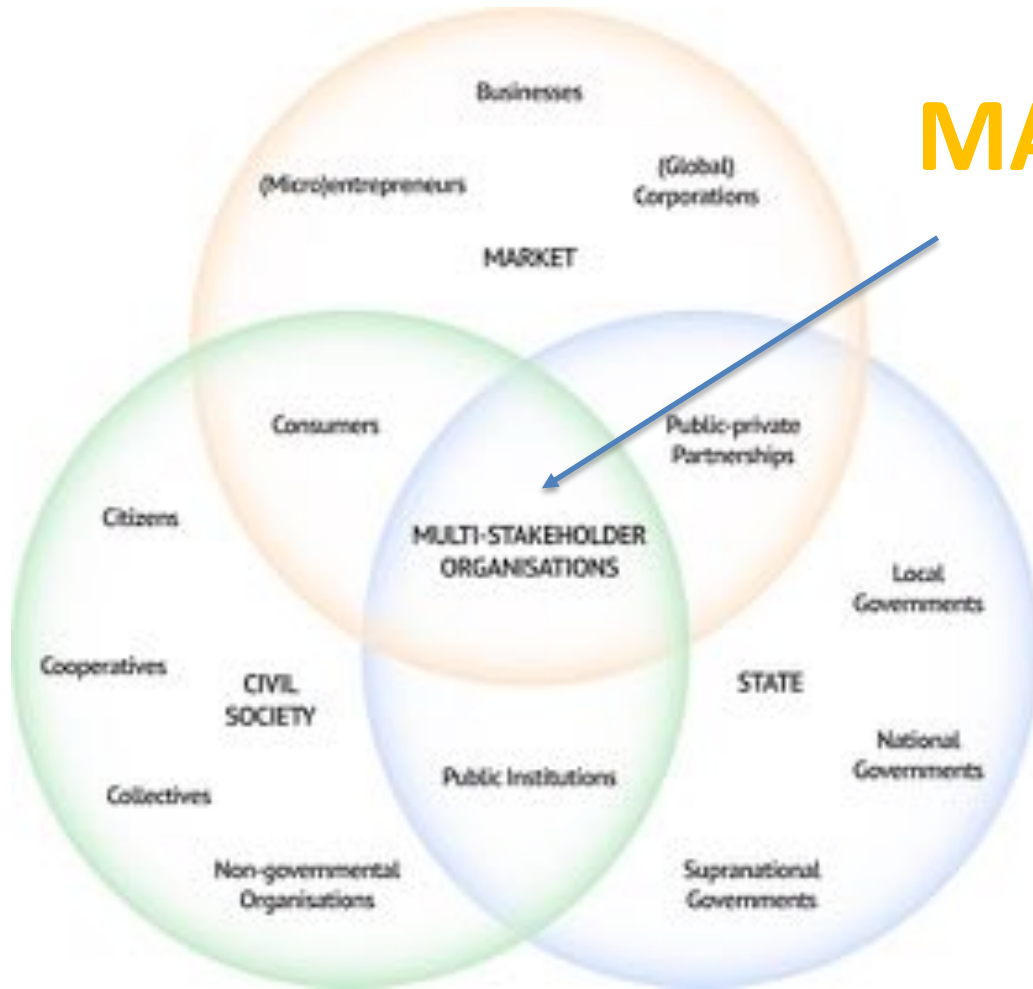
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- Articulate value-centric platform policies 1
- Comprehensive approach to regulation
- Help update regulatory frameworks
- **Stimulate nonprofit and public platforms 1**

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Federal Ministry
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 DE.DIGITAL

WHITE PAPER

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**Digital regulatory policy for growth, innovation,
competition and participation**

What can Europe do? ,

- Comprehensive approach to ecosystem
- Articulate value-centric platform policies ,
- Help update regulatory frameworks
- Stimulate nonprofit and public platforms ,
- “Public values first!” requires political will ,



THANK YOU ! &